

The Future of Personalized Health

ZINZINO
Independent Partner



INTRODUCTION

“If you’re going to invest your money, your time, or your energy, you need a **system for evaluating it**—not just hope and emotions.” - *Ray Dalio*

01

Does it solve a real problem?

02

Is the timing right?

03

Is the company solid?

04

Can I win here?

THE PROBLEM

The biggest
business
opportunities
solve problems
no one else is
solving



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next

THE PROBLEM

Zinzino is a solutions-based company, **solving a massive existing problem.**

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1 BILLION people take supplements and **believe** they're working.

How many people **know** they're working?

NONE

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141%

REVENUE INCREASE SINCE 2020

\$205

MILLION IN REVENUE (USD, 2024)

100+

WORLDWIDE MARKETS

COMPANY OVERVIEW

- Founded in Scandinavia in 2005
- Publicly traded on NASDAQ
- Billion-dollar valuation by 2028



PIONEERS OF TEST-BASED NUTRITION



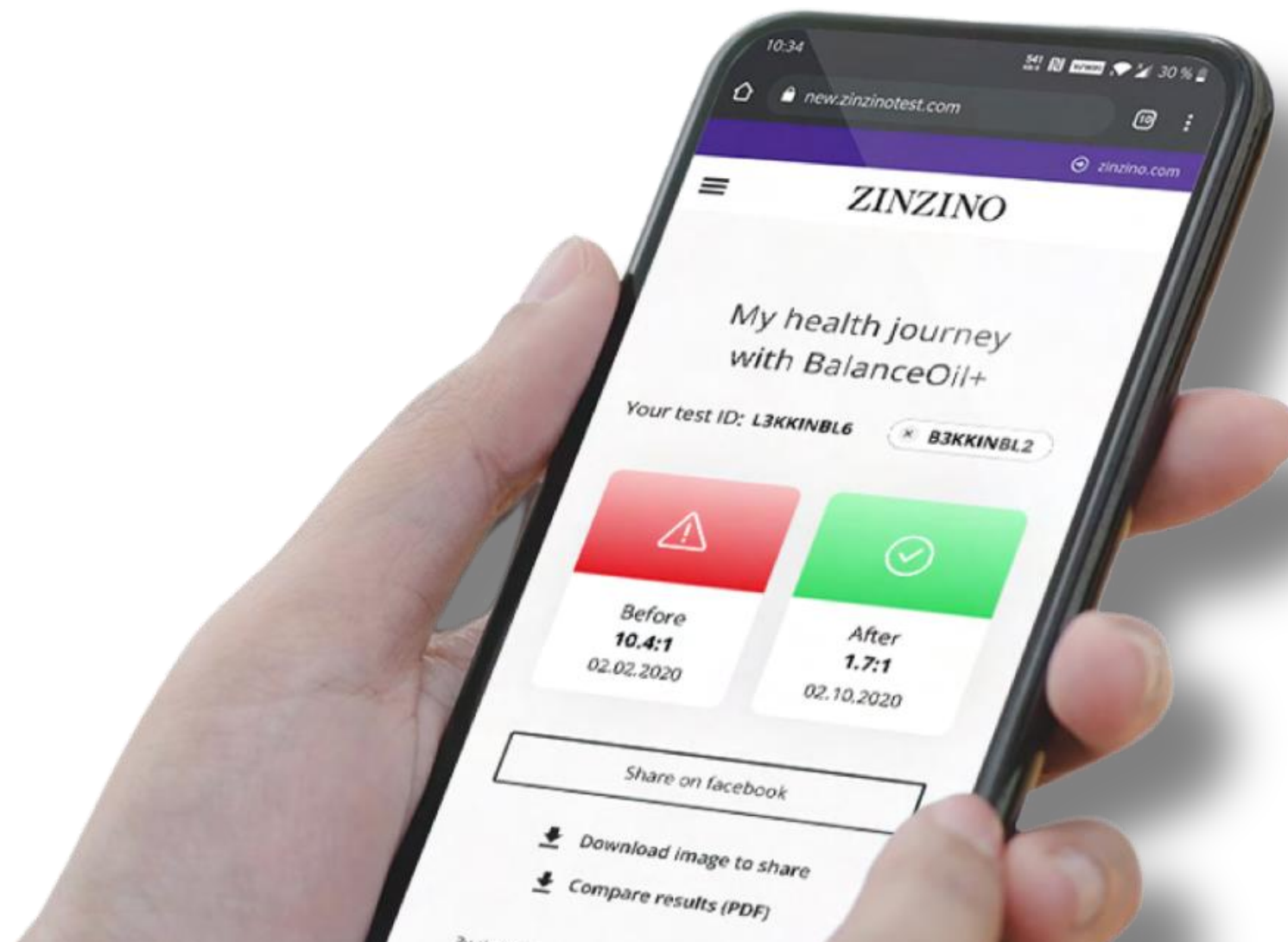
ORJAN AND HILDE
SAELE, FOUNDERS
AND FIELD LEADERS



BUSINESS FOR HOME
REVIEW

TEST, DON'T GUESS

HOPE → BELIEF → **KNOWING**



OUR MISSION

Inspire **change in life**, by improving the **health** of our customers, and the **financial well-being** of our brand partners.

TESTING AND PROOF

The Customer Experience

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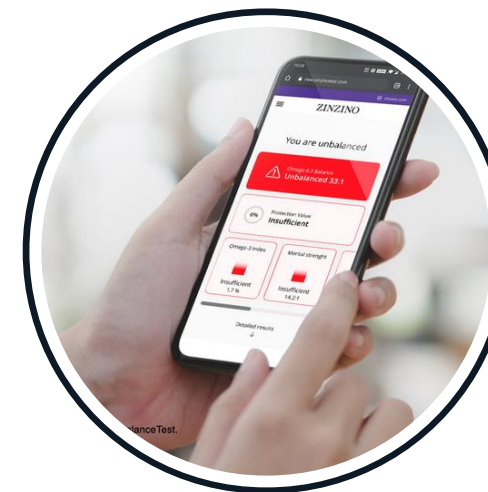
Take a dried blood spot test at home



Send test to Vitas Lab in Norway for anonymous analyzation



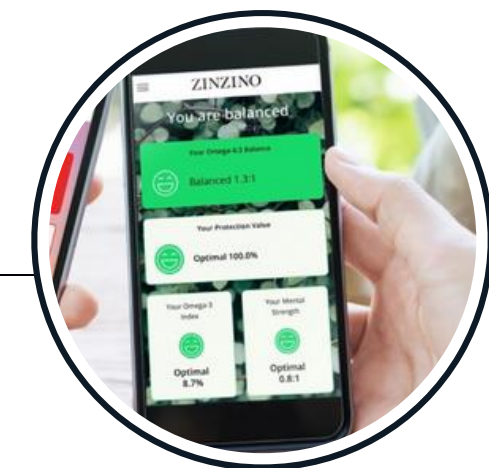
Begin your supplement regimen



10-15 days after testing, you'll receive your results so you can see your baseline



Continue taking your supplements for 120 days



Retest to see the measurable improvement in your health

Imagine if you could offer
a test ***every person*** in
the world needs, **before**
they knew they
needed it.

The Hidden Health Crisis

OMEGA-6



- ✓ Essential
- ✓ Your body doesn't produce it.
- ✓ Largely Pro-inflammatory

OMEGA-3

- ✓ Essential
- ✓ Your body doesn't produce it.
- ✓ Largely Anti-inflammatory



The Most Important Number

3:1

is ideal

25:1

is average

Source: Vitas Analytical Services, Oslo, Norway – Analysis of over one million dried blood spot tests (Zinzino BalanceTest Data)



1:1

DNA Formation



3:1

Science Recommends



4:1

Turning Point



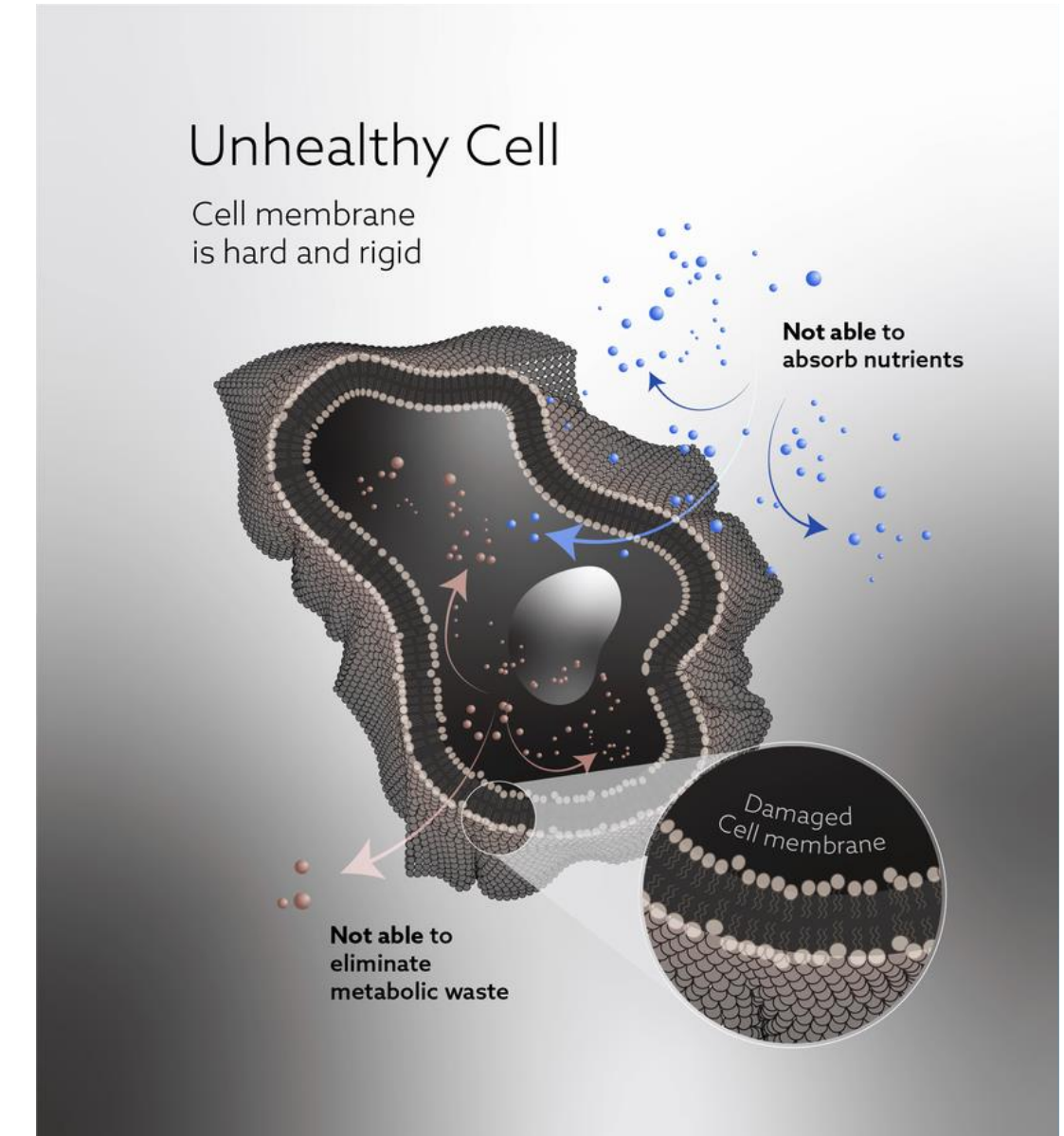
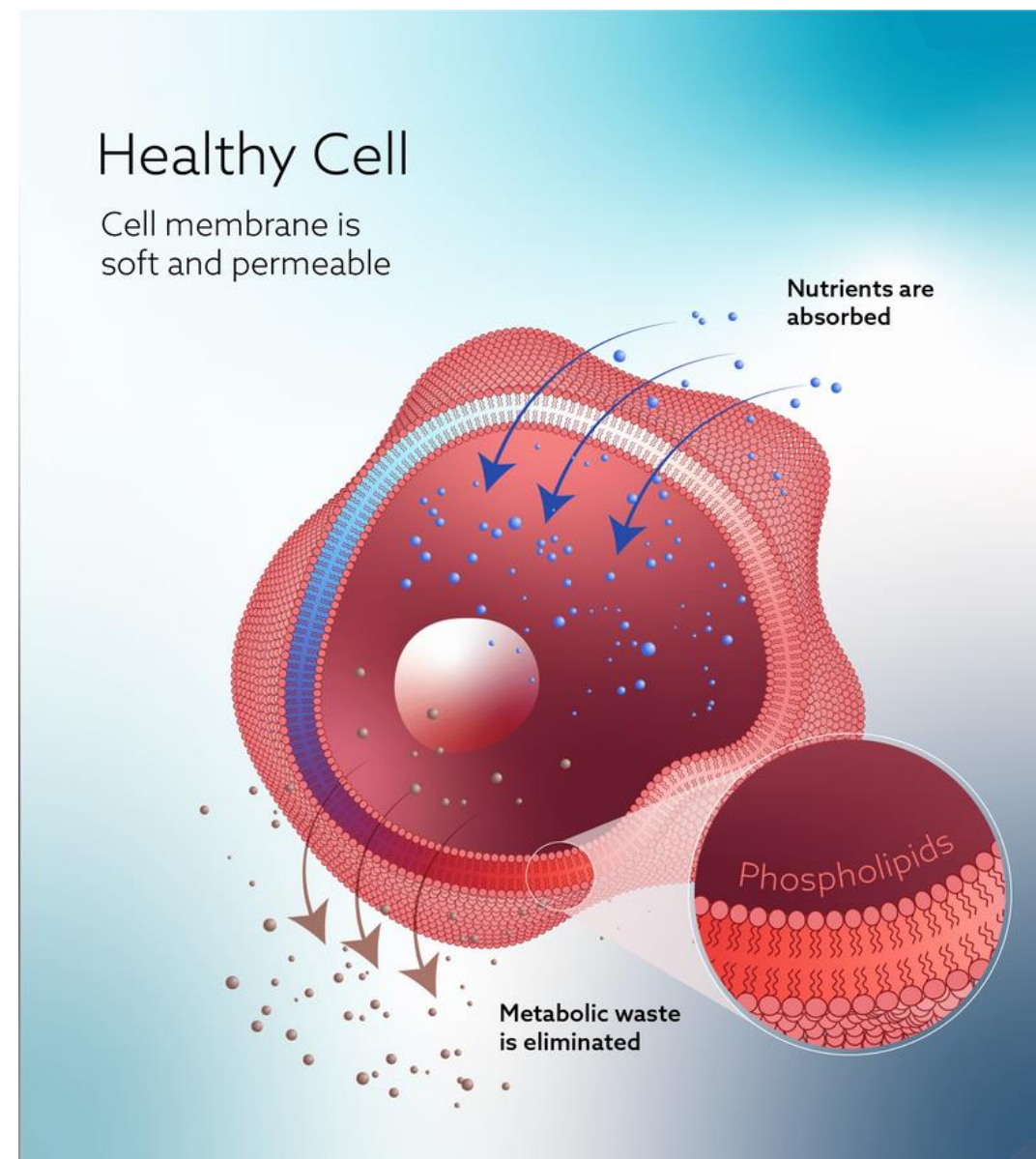
25:1

TODAY

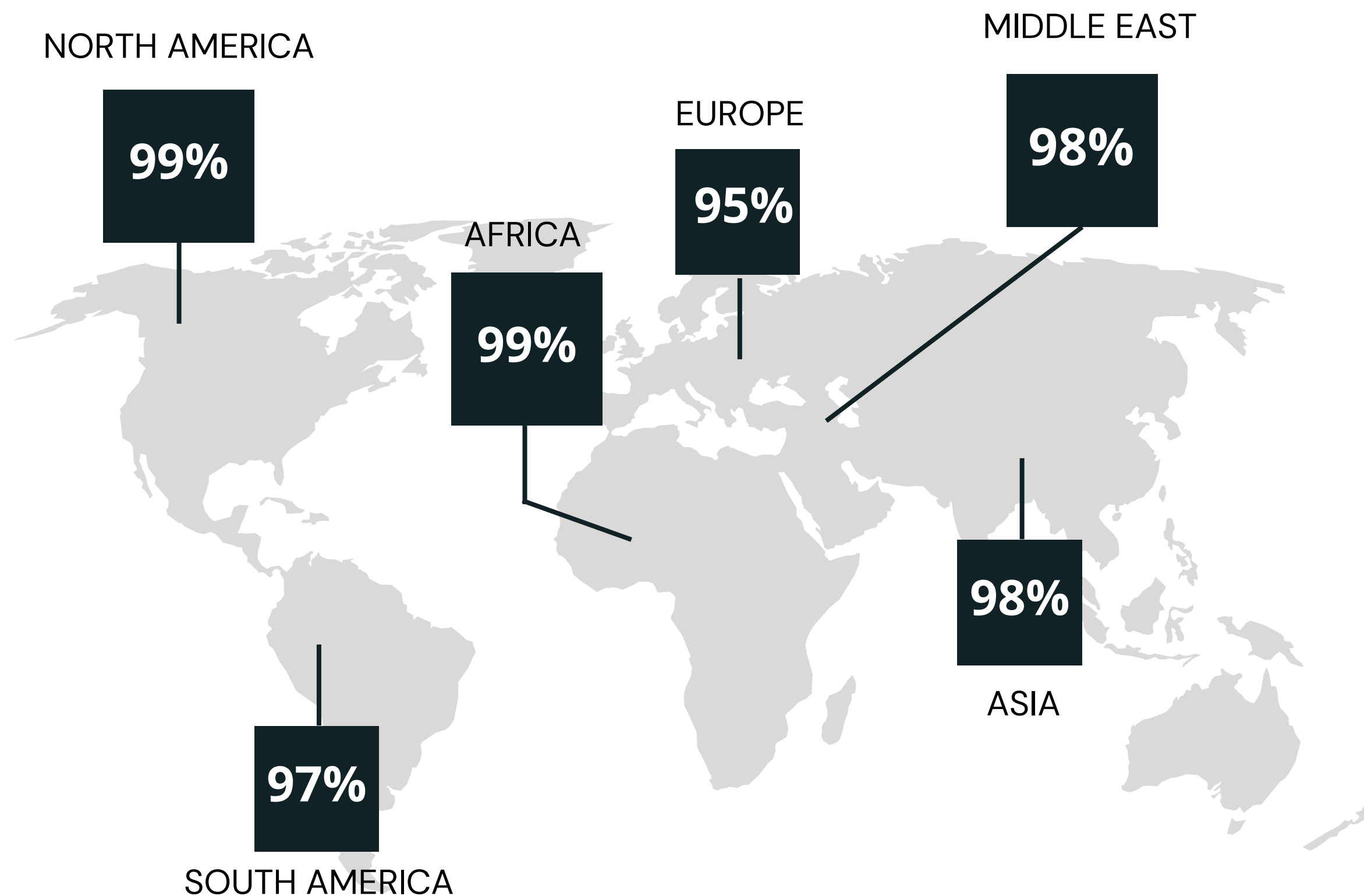


40:1

?



THE DATA



100% should
take the test

97% fail the
test globally

99% fail the
test in the USA

Balance Oil+

The Innovation Behind the Results



VIDEO: WHAT MAKES
BALANCE OIL
DIFFERENT



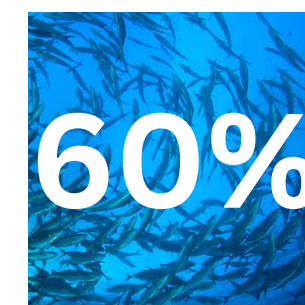
TRADITIONAL FISH OIL

- **NO POLYPHENOLS**
- Low Absorption
- High levels of oxidation
- Lower potency
- Short shelf life
- Improperly purified
- Generic dosing

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BALANCE OIL



60% WILD-CAUGHT FISH

Ultra-purified, sustainably sourced fish oil is free of toxins and contaminants

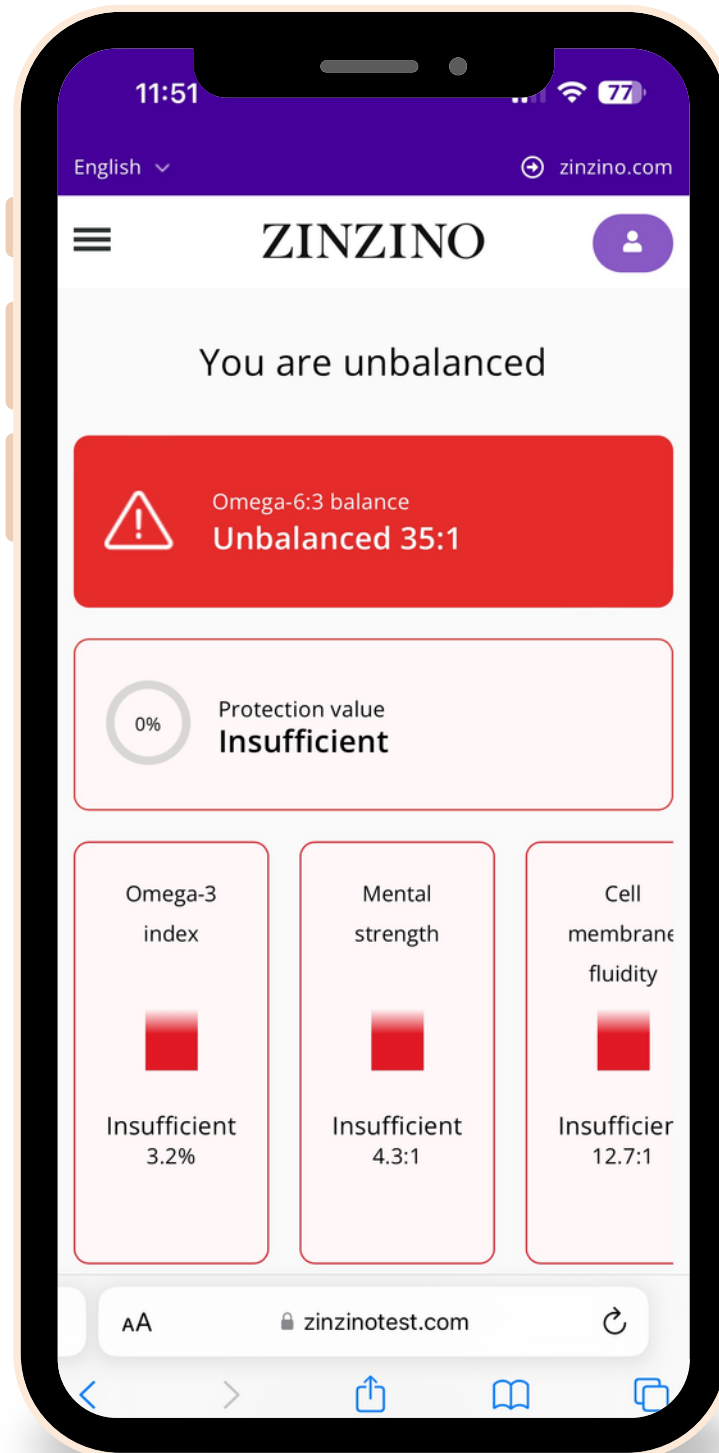


40% PRE-HARVEST OLIVES

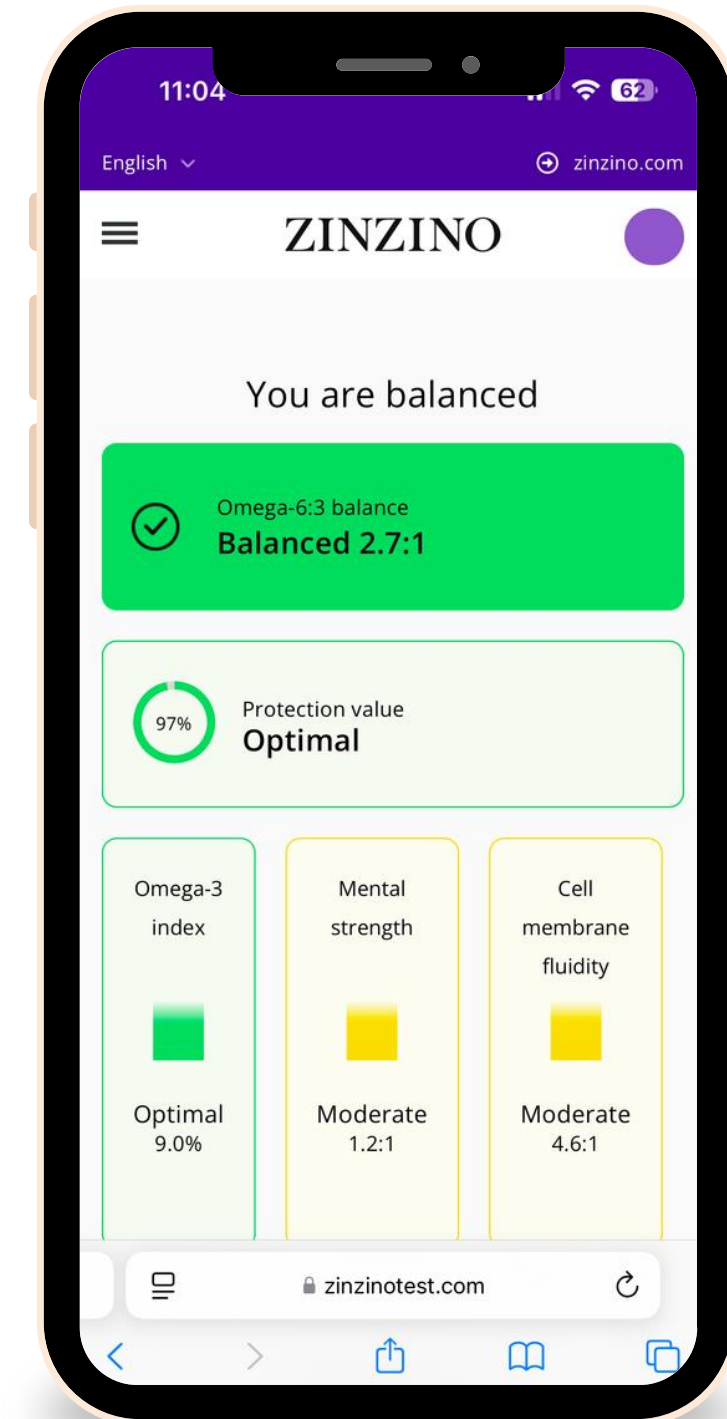
Pre-harvest olive polyphenols restore the antioxidants lost in fish oil refining

Results in 120 Days

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START



120 days

Dry blood testing

Balance
supplements

Immune and
restore
supplements

Gut health and
other wellness
products

Our Complete Product Portfolio



BalanceTest



Vitamin D Test



HbA1c Test



BalanceOil+



BalanceOil+ Vegan



BalanceOil+ AquaX



BalanceOil+ Premium



Essent+ Premium



R.E.V.O.O



Xtend



Xtend+



Protect+



ZinoShine+



Viva+



ZinoGene+



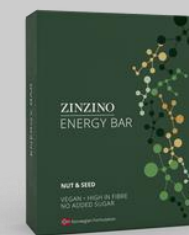
Multify



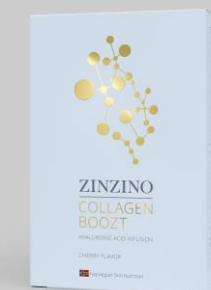
ZinoBiotic+



LeanShake



Energy Bar



Collagen Boozt



Skin Serum



Hanzz+Heidii

Is the **Timing** Right?

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BALANCEOIL+


AQUAX

MEDICALNEWSToday

SUBSCRIBE

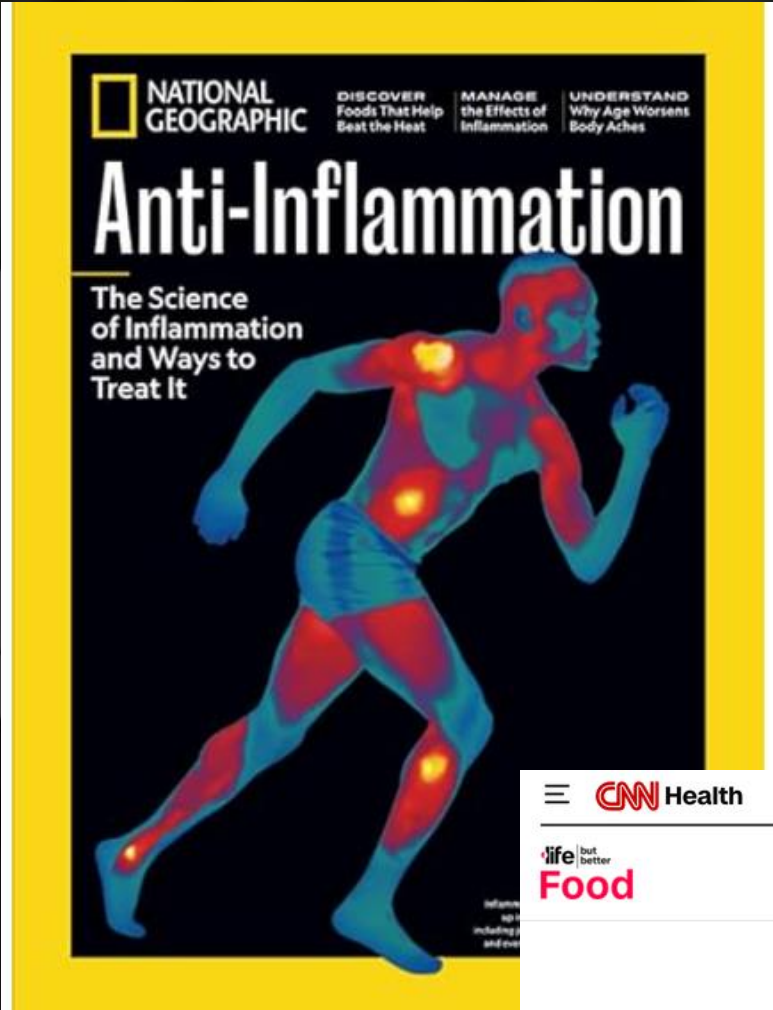
Diet high in omega-3 fatty acids linked to slower ALS progression in new study

Written by [Corrie Pelc](#) on June 23, 2023 — Fact checked by [Alexandra Santfins, Ph.D.](#)



Omega-3, found in foods such as fish and walnuts, may be beneficial for people with ALS, a progressive, incurable disease. Ingrid Bertens/Stocksy

- Omega-3 fatty acids are known to have a variety of health benefits.
- Researchers from Harvard University have now found that people with ALS who eat foods high in omega-3 fatty acids may have a slower physical decline and extended survival rate.
- Scientists also found that omega-6 fatty acid was associated with a lower risk of death among study participants.



CNN Health


Subscribe Sign in

life better

Food

An imbalance of two healthy fats affects your early death risk, study finds

By [Kristen Rogers](#), CNN
🕒 5 minute read · Published 6:55 AM EDT, Tue May 14, 2024
💬 22 comments



VIDEO: Mediterranean chef reveals a favorite summertime snack
01:33

Sign up for CNN's Eat, But Better: Mediterranean Style. Our eight-part guide shows you a delicious expert-backed eating lifestyle that will boost your health for life.

Neuroscience News.com

A Low Omega-3 Index Is Just as Strong a Predictor of Early Death as Smoking

Featured Neuroscience · June 24, 2021

f

x

in

f

re

Omega-3 Fatty Acids and Cardiovascular Disease: A Case for Omega-3 Index as a New Risk Factor

[William S Harris](#)¹

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PMCID: PMC1899522 NIHMSID: NIHMS22135 PMID: [17324586](#)

Why This Creates Massive Opportunity

Don't Miss

Nutritious frozen meals

Whole-body deodorant

Home trends and bathing


Nutrition

yahoo!life

Americans get too much omega-6 and not enough omega-3 fats. Here's how to strike a heart-healthy balance.

Maxine Yeung
Updated Tue, December 24, 2024 at 3:26 PM EST
6 min read

37

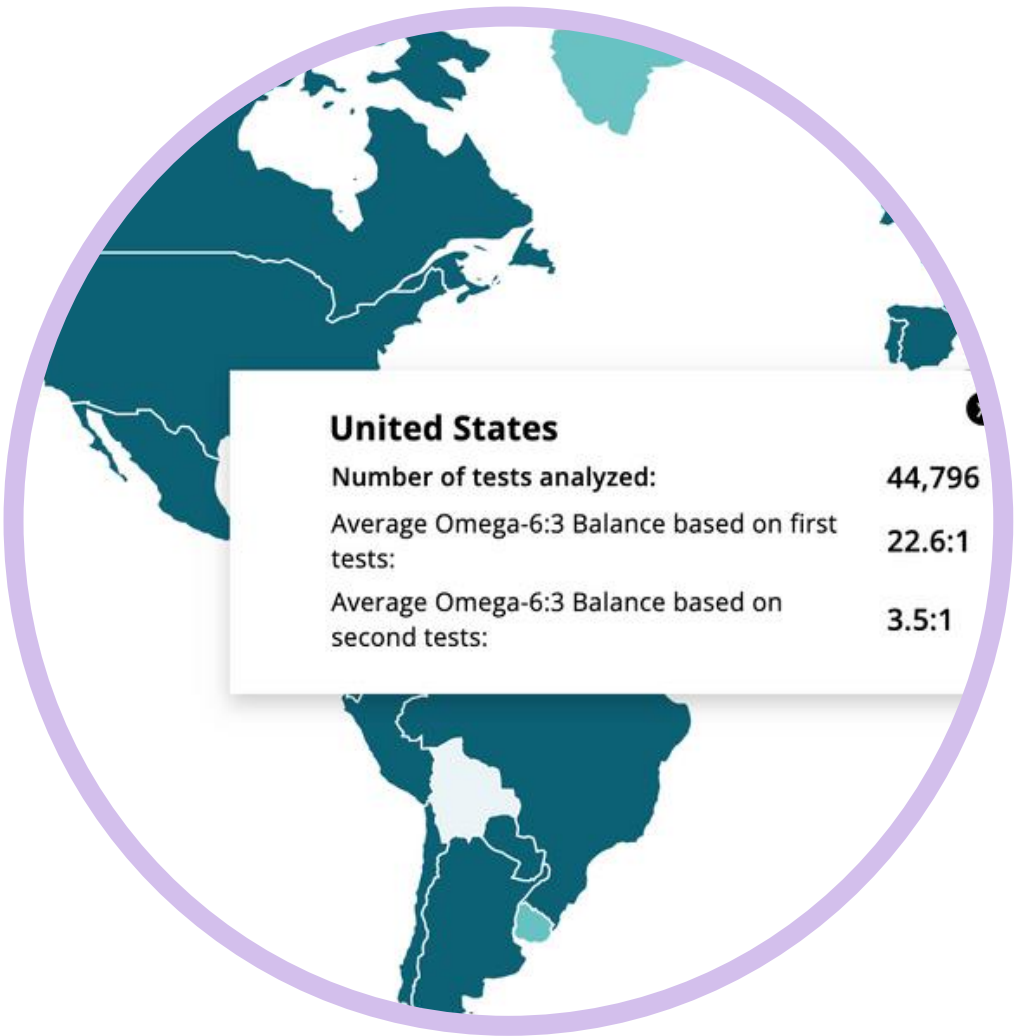


Ahead of the curve

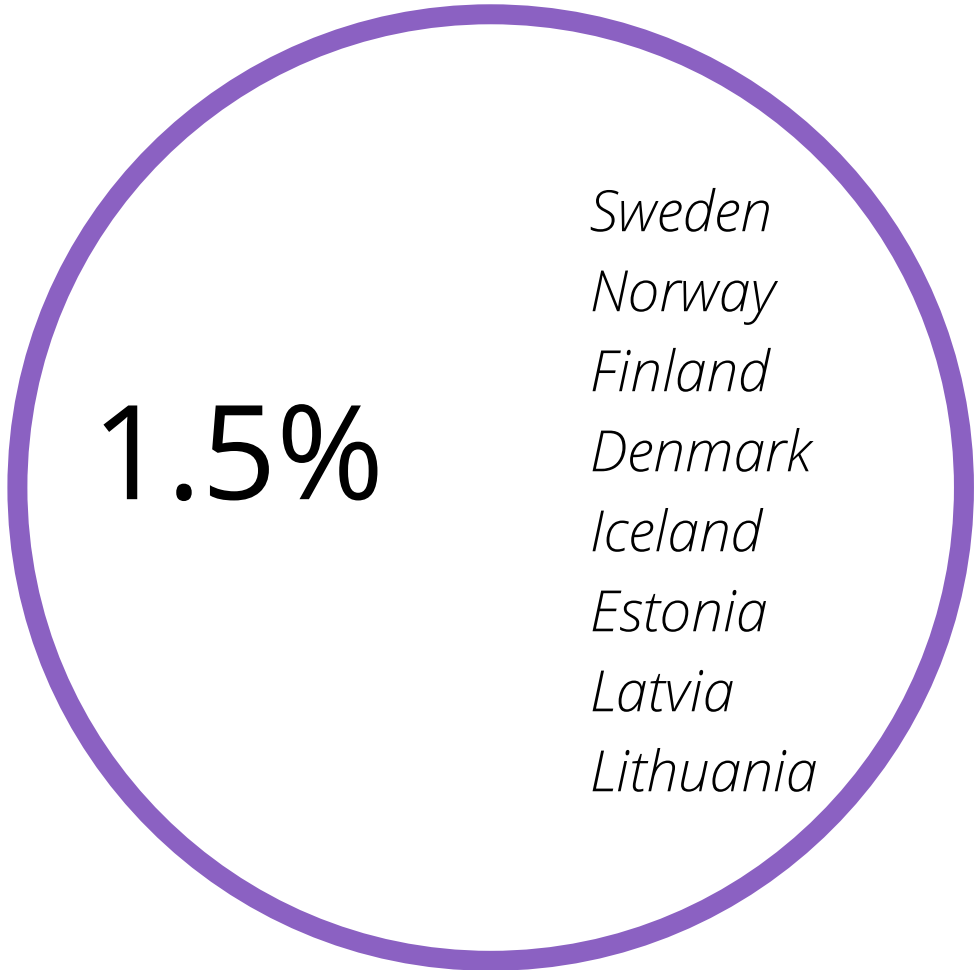
PRE-TREND



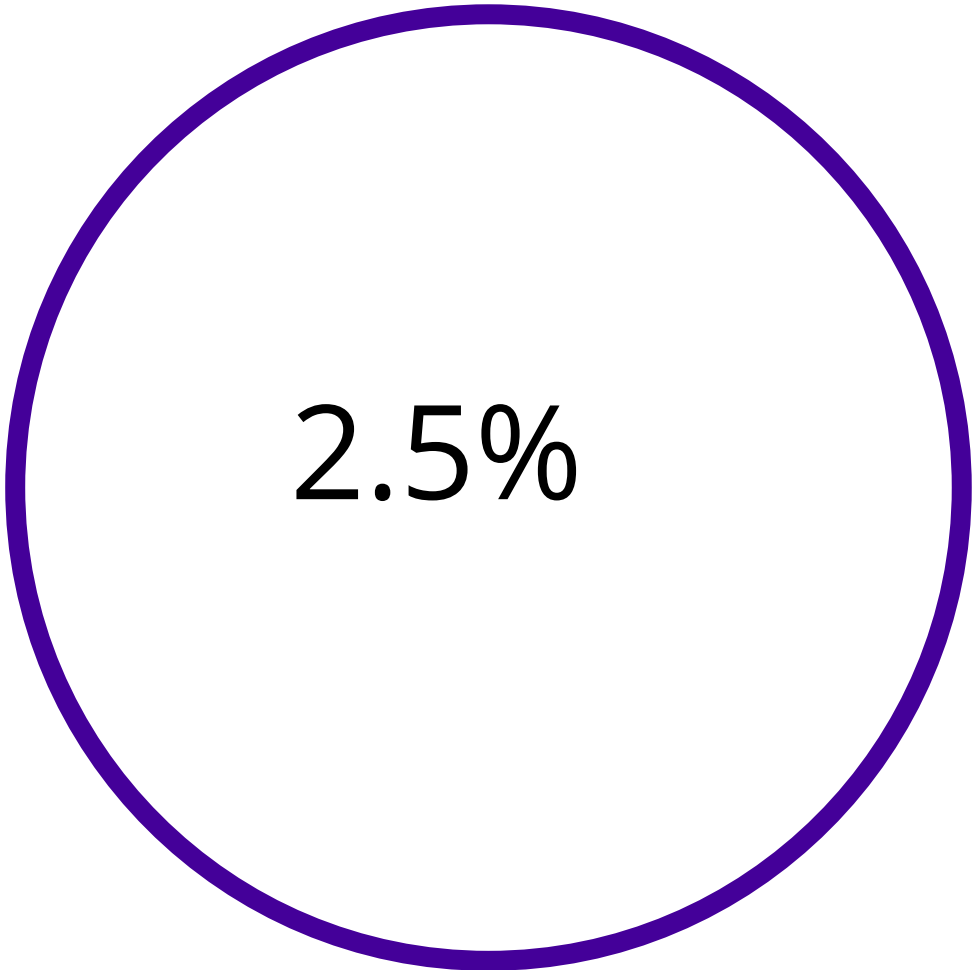
TREND



54,451+ tests to date



The United States:
5 Million Tests
(1 Billion in Sales)



8.2 Million Tests

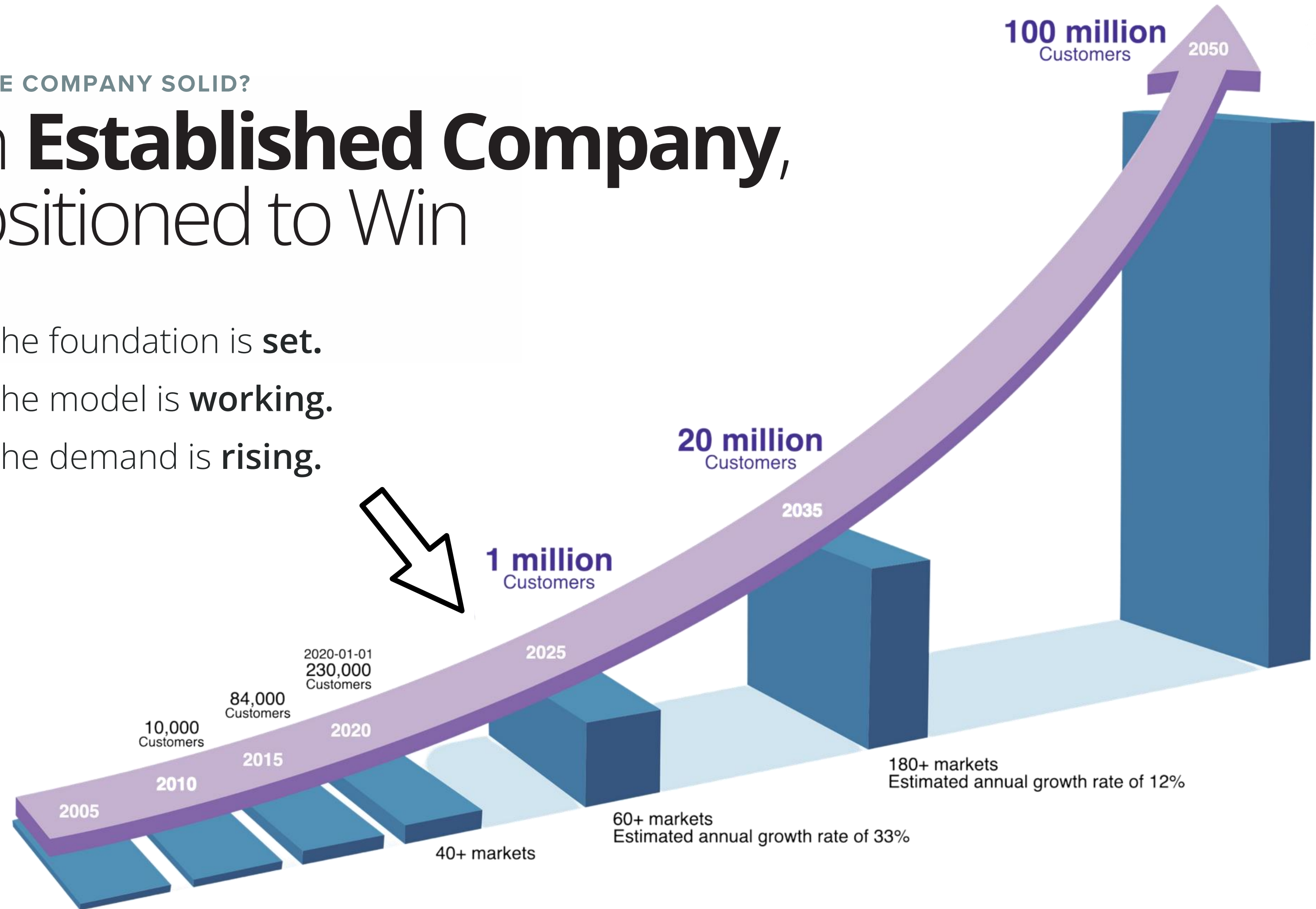
Is the **Company** Solid?

ZINZINO
BALANCEOIL+
AQUAX

IS THE COMPANY SOLID?

An **Established Company**, Positioned to Win

- The foundation is **set**.
- The model is **working**.
- The demand is **rising**.



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Can I
Win here?

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AQUAX

CAN I WIN HERE?

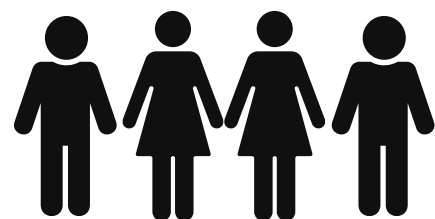
Earning Potential

TWO PATHS TO RESIDUAL INCOME:



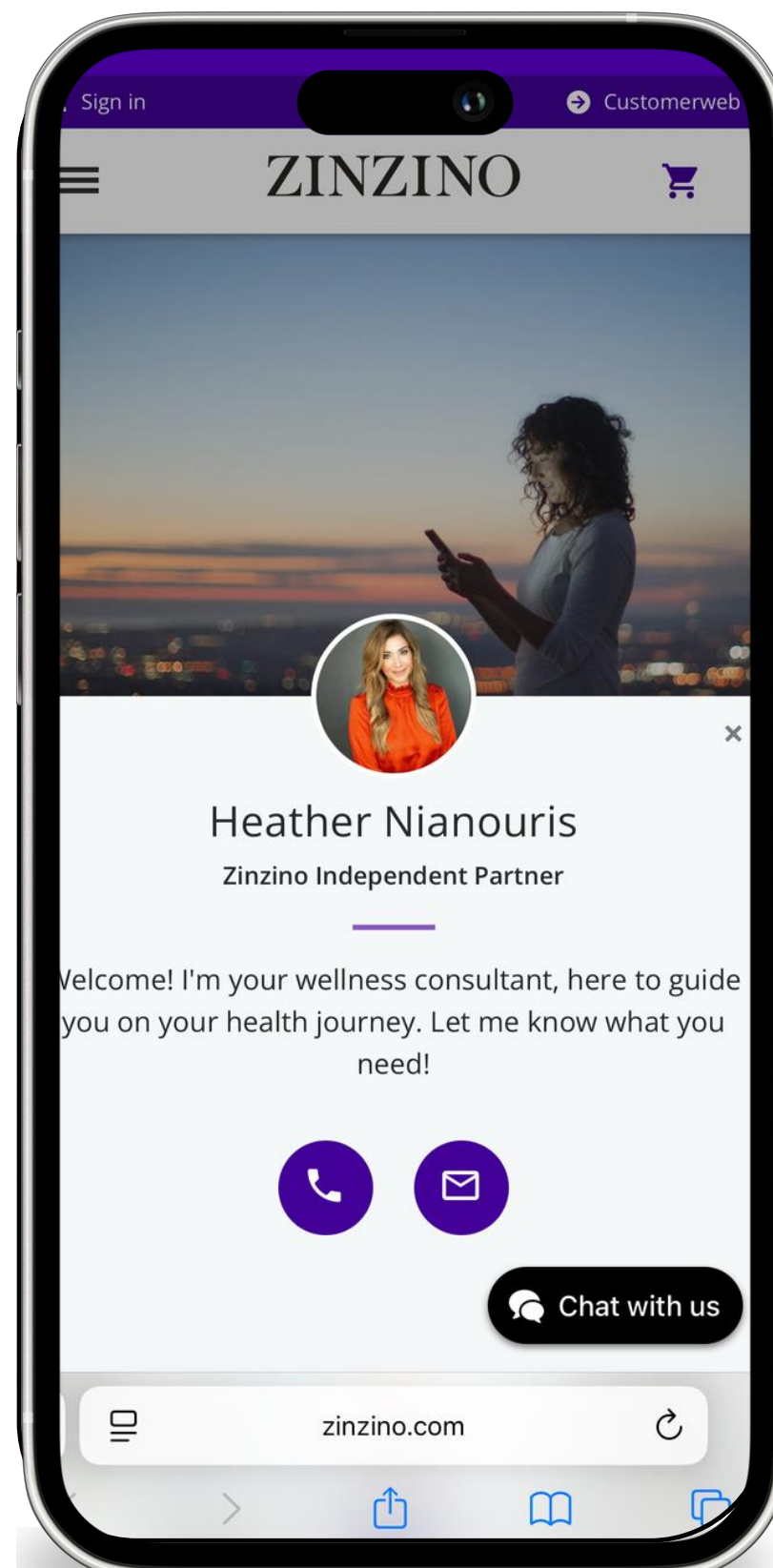
CUSTOMER PLAN

Earn by selling products to customers / patients through your online store.



PARTNER PLAN

Start building a team of distributors, and earn overrides on their businesses.



● 10 - 30% on New Customer Orders

- More Customers = Higher Percentage

● Monthly Customer Bonuses



CAN I WIN HERE?

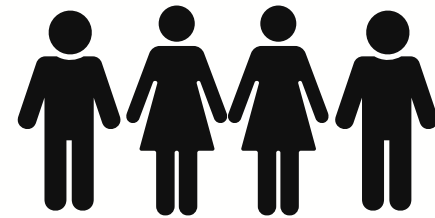
Earning Potential

TWO PATHS TO RESIDUAL INCOME:



CUSTOMER PLAN

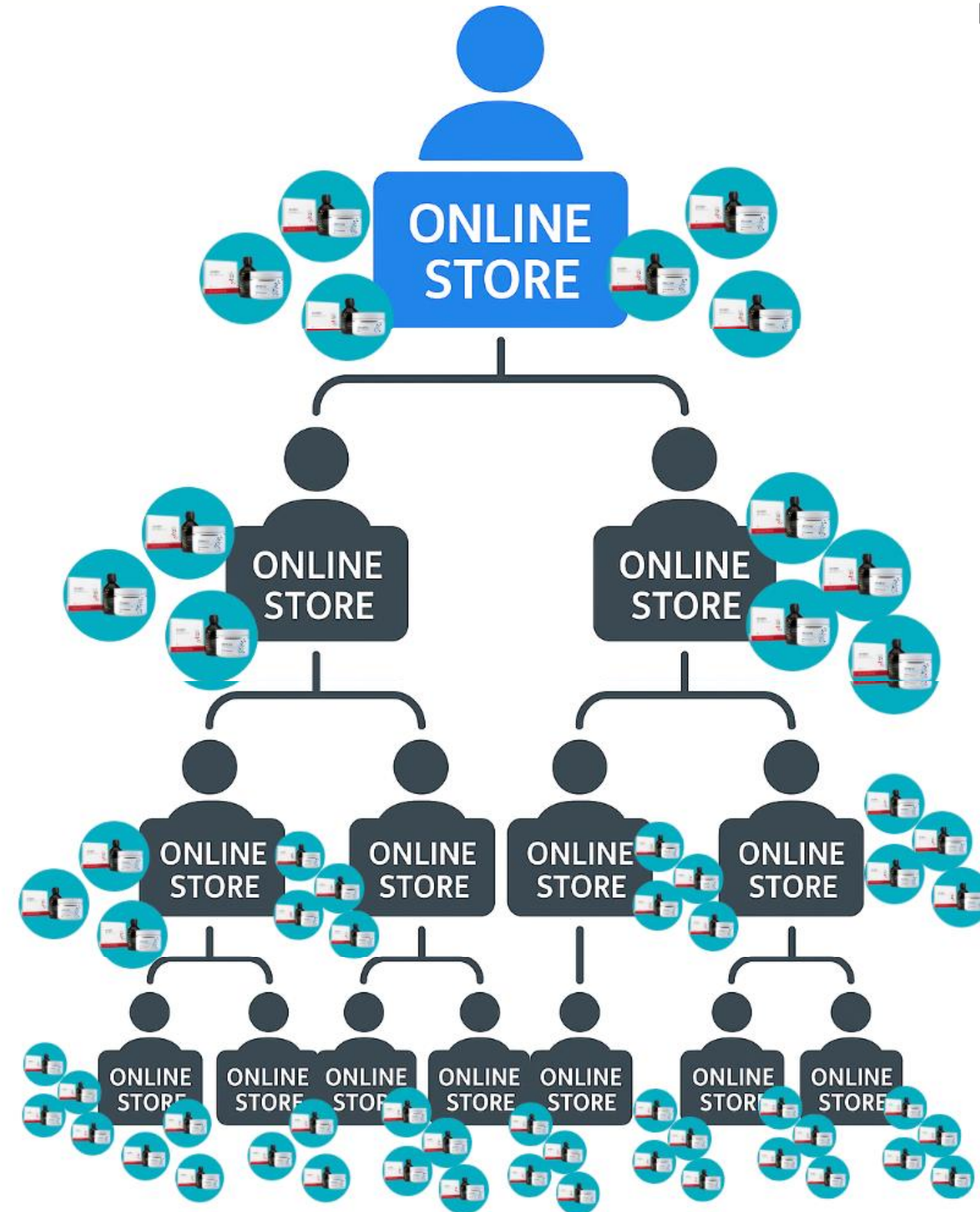
Earn by selling products to customers through your online store.



PARTNER PLAN

Start building a team of distributors, and earn overrides on their businesses.

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CAN I WIN HERE?

Earning Potential

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PARTNER PLAN

LUCRATIVE EXTRAS, EARNED WITH
RANK:

- \$230 / month phone bonus
- \$1150 / month car bonus
- Luxury vacations
- **Shares of Zinzino Stock** for achieving President and above



TEAM COMMISSION

Earn 10-15 % on your network of online stores



TITLE BONUSES

Earn up to 3 Bonuses per title (\$150 - \$120,000)



CUSTOMER ACQUISITION BONUS

Help partners get customers. They earn, you earn.



MENTOR MATCHING BONUS

5-25% matching income bonus



VOLUME COMMISSION

1-4% of weekly volume bonus

In the life of a
customer, no
company **even**
comes close to
what Zinzino is
doing.

In the life of a
partner, there is
no one **who**
gets a home
like the one
they get in
Zinzino.

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Getting Started

ZINZINO
BALANCEOIL+
AQUAX



Select a Partner Kit



30 Credits

Basic Partner Kit

US\$325 | Save 37%

Retail price US\$512



90 Credits

Advanced Partner Kit

US\$825 | Save 47%

Retail price US\$1,557



150 Credits

Ultimate Partner Kit

US\$1,150 | Save 64%

Retail price US\$3,164



Kits include ECB for the first 120 days, which doubles your Enrollment Credits.

Ultimate Partner Kit

Refund Campaign

US\$1,150

Retail price US\$3,165

Get a full loyalty refund when acquiring 25
Premier Customers within a year of purchasing
the Ultimate Partner Kit*



Get your money back:

Basic and Advanced Partner Kits can be upgraded during the first 6 months to get the refund.

* Read all the details in our Ultimate Partner Kit Refund Campaign sheet.

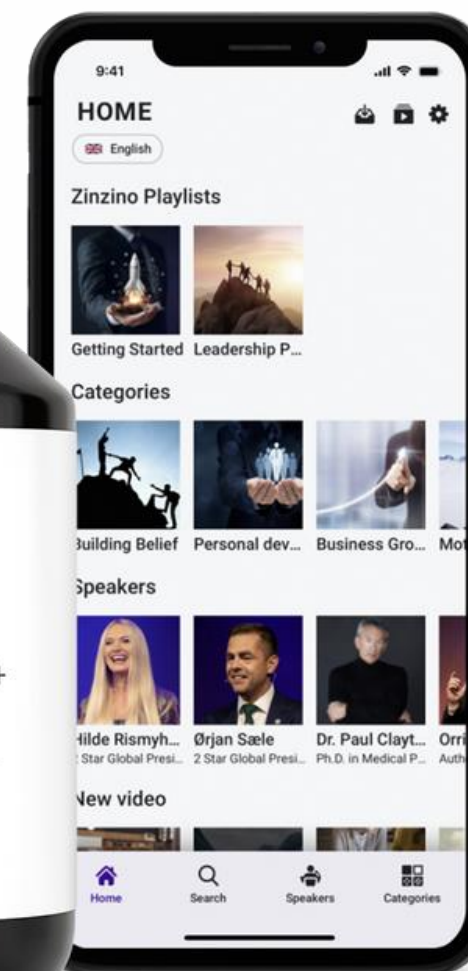
Select Your Monthly Auto-Order

Includes

- One Balance product of your choice every month
- One Test every 4 months (*one BalanceOil+ Premium in New York*)
- Powerful Back Office, easy-to-share landing pages
- GoCore App, for personal and professional development

US\$79 | Save 36% | 10 Credits

Retail price US\$123

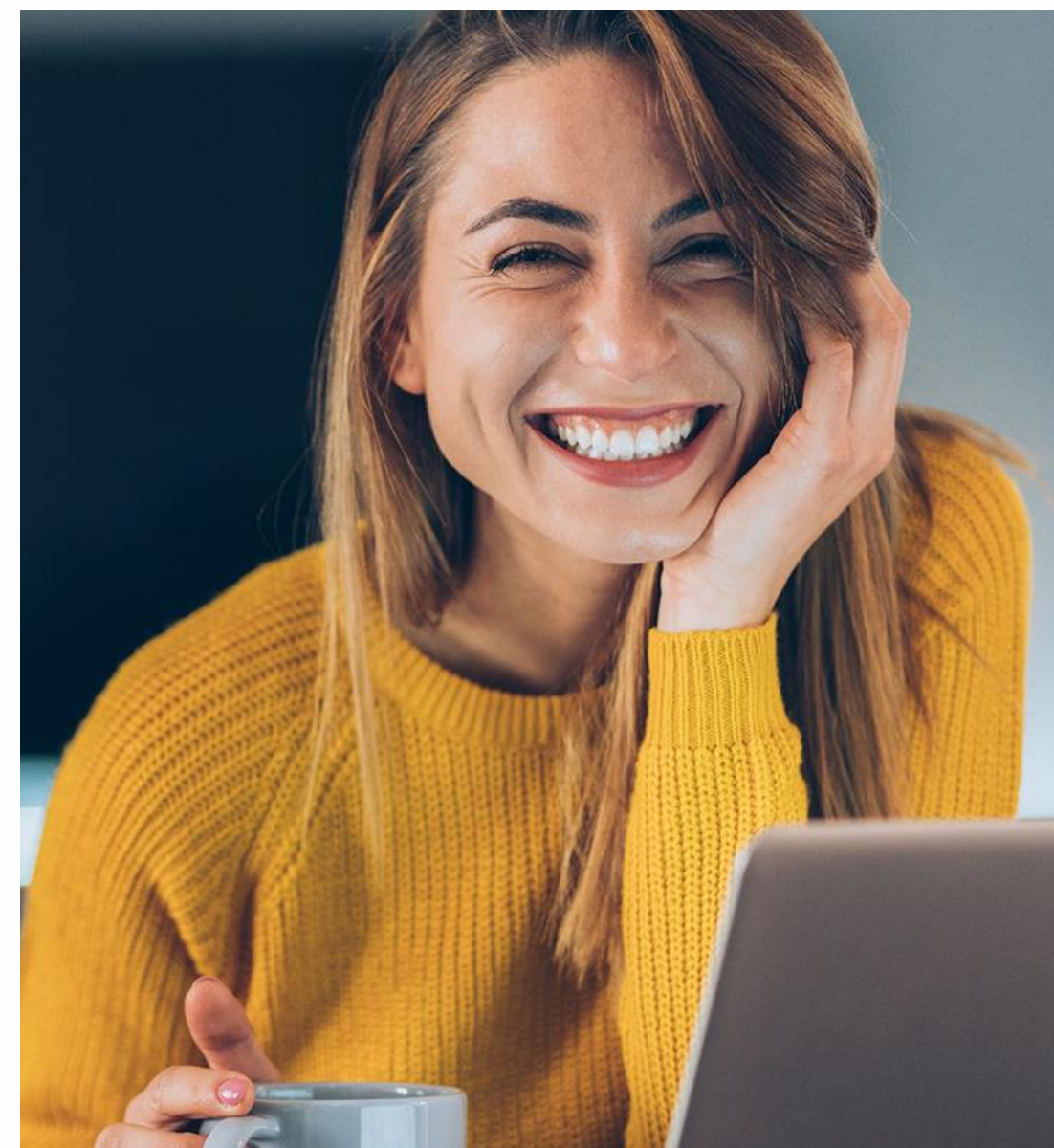
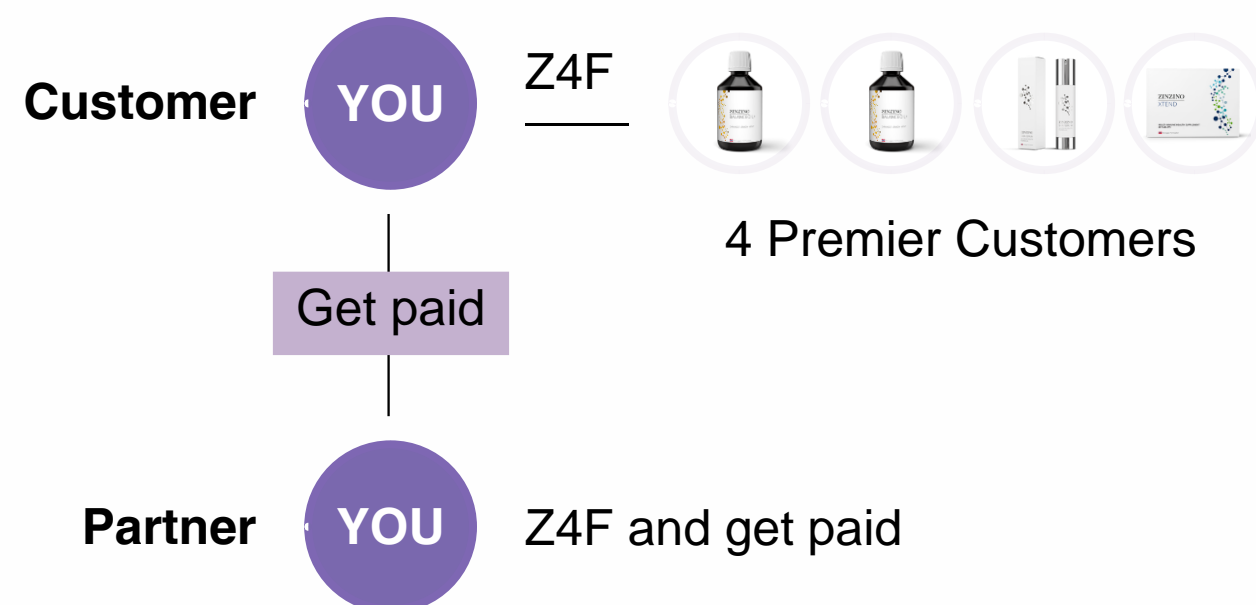


Follow the program: In 120 days you will be in Balance and have proven before and after test results.

Get Your Products for Free

Love it. Share it. Get free products

1. Subscribe to a Z4F Kit and share your product experience
 2. Enroll 4 or more subscribing Customers with a Premier Kit*
 3. Get your own monthly subscription (Auto Order) for free.
- All you pay is shipping.



*The credit value of your first generation Customers' combined purchases must be at least 40 Credits.

Fast Start Program Total Bonus \$2875

1

SELL FOUR PRODUCTS
ON SUBSCRIPTION



€ 100 BONUS
(\$115 USD)

2

ENROLL 2 PARTNERS WITH AN
ULTIMATE KIT



€ 400 BONUS
(\$460 USD)

3

HELP THOSE TWO PEOPLE EACH
ENROLL TWO PARTNERS



€1200 BONUS
(\$1380 USD)

4

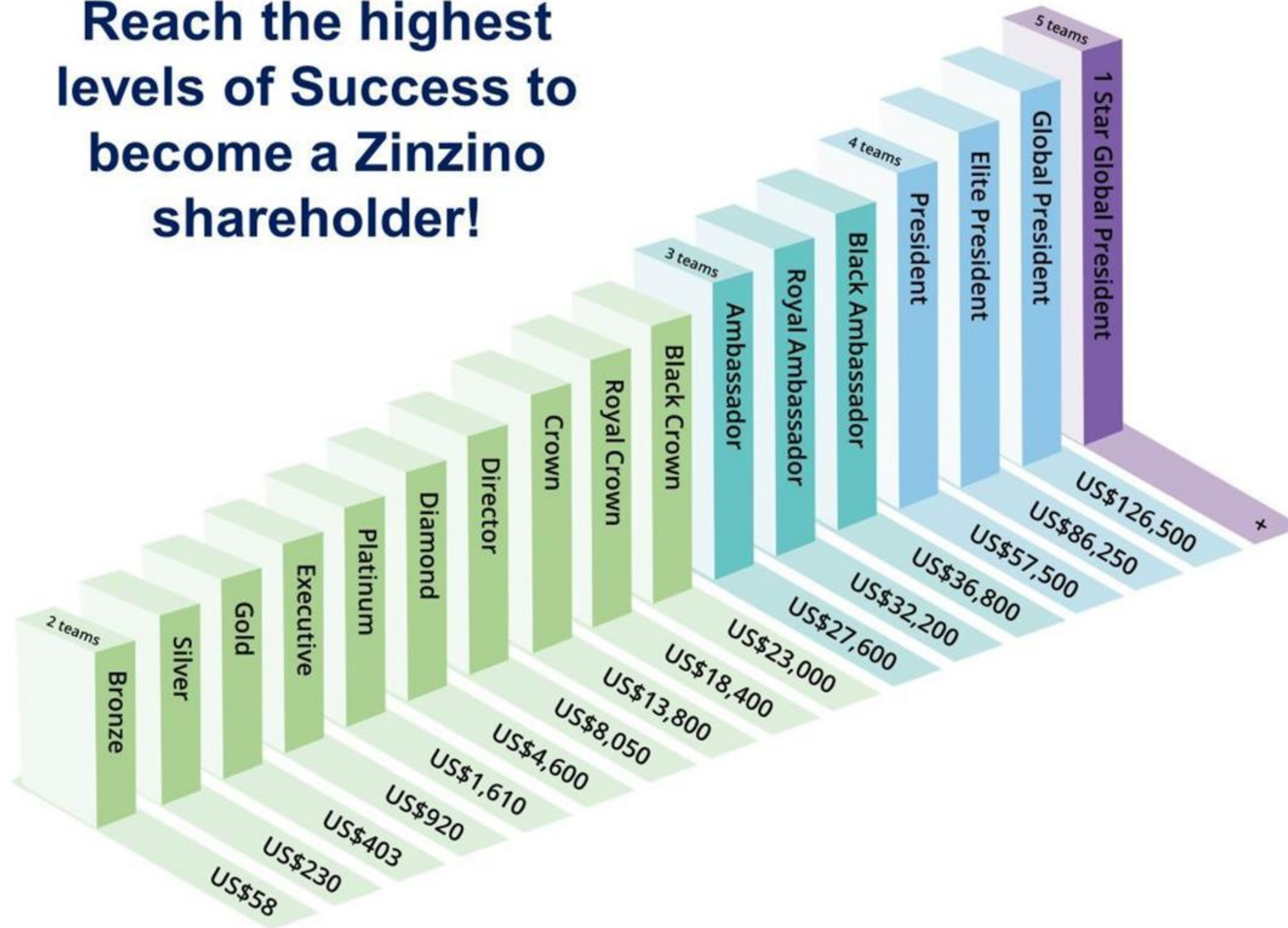
ADD 6 MORE PRODUCT
SUBSCRIPTIONS (TOTAL OF 10)



€150 BONUS
(\$172 USD)

Partner Career Plan

Reach the highest levels of Success to become a Zinzino shareholder!



President

€200,000 Stock Bonus

Elite President

€300,000 Stock Bonus

Global President

€500,000 Stock Bonus

1 Star Global President

€1,000,000 Stock Bonus

2 Star Global President

€1,000,000 Stock Bonus

3 Star Global President

€1,000,000 Stock Bonus

Next Steps

- ✓ **Become a Zinzino Partner** – Lead the future of personalized nutrition and grow your impact.
- ✓ **Schedule a Follow-Up** – Let's go over the details and find the best fit for you.
- ✓ **Become a Zinzino Customer** – Experience the benefits and get your health in balance.
- ✓ **Connect Us With Others** – Know someone who'd be interested? Introduce us—we'll handle the rest.

