

# The Future of Personalized Health

ZINZINO  
Independent Partner



INTRODUCTION

“If you’re going to invest your money, your time, or your energy, you need a **system for evaluating it**—not just hope and emotions.” - *Ray Dalio*

01 Does it solve a real problem?

02 Is the timing right?

03 Is the company solid?

04 Can I win here?

## THE PROBLEM

The biggest  
business  
opportunities  
solve problems  
no one else is  
solving



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next



## THE PROBLEM

Zinzino is a solutions-based company, **solving a massive existing problem.**

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How many people take supplements and **believe** they're working?

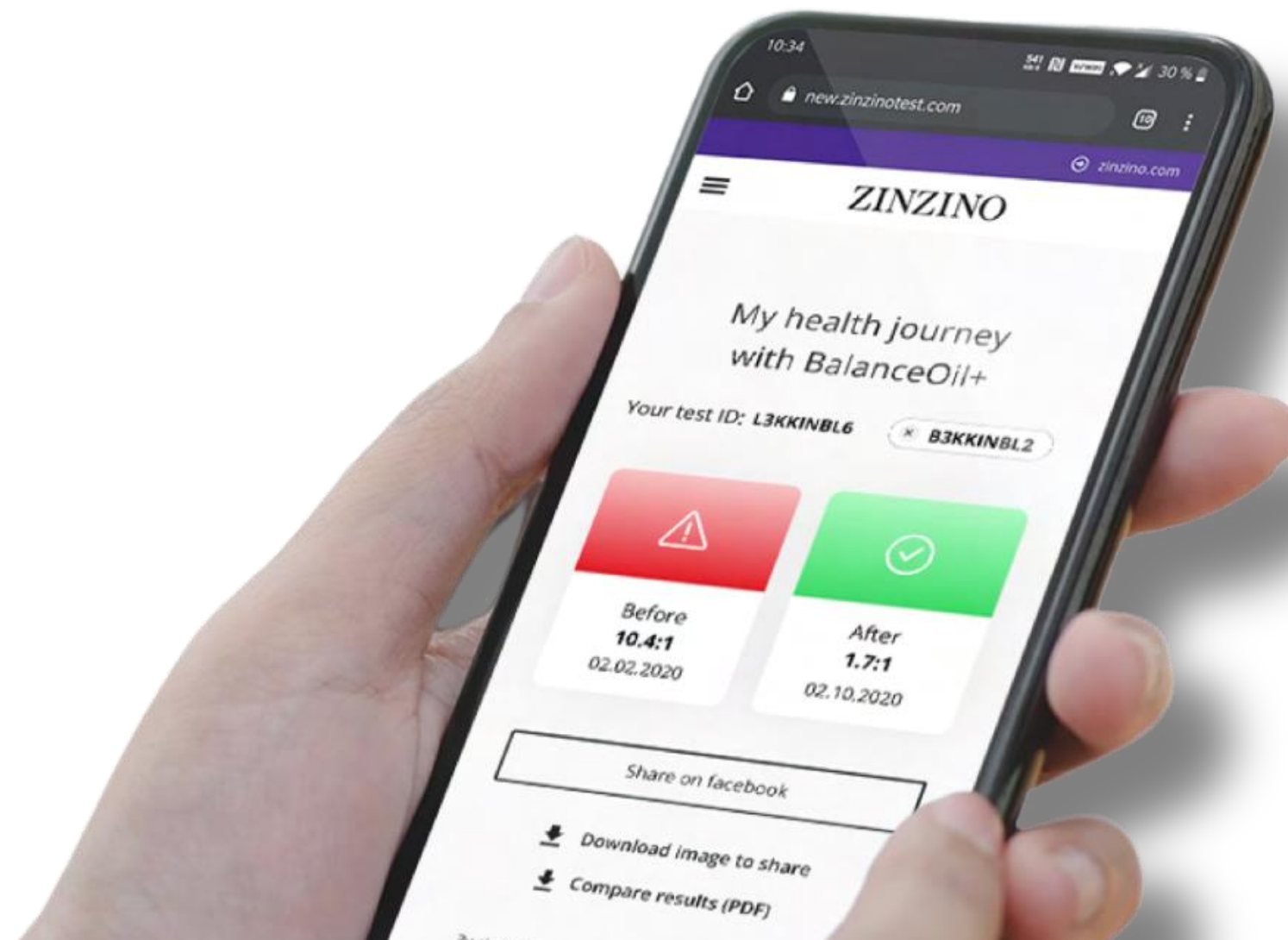
**MOST OF US**

How many people **know for sure?**

**NONE OF US**

# TEST, DON'T GUESS

HOPE → BELIEF → **KNOWING**



OUR MISSION

Measurably **move the**  
**dial on public health.**



## TESTING AND PROOF

# The Customer Experience



Take a dried blood spot test at home



Send test to Vitas Lab in Norway for anonymous analyzation



Begin your supplement regimen



20-25 days after testing, you'll receive your results so you can see your baseline



Continue taking your supplements for 120 days



Retest to see the measurable improvement in your health



TESTING AND PROOF

# We Know **the Statistics**

**5%**

of those tested have a ratio of 3:1 or lower, which is the recommended Omega-6:3 ratio.

**20%**

of those tested take an Omega-3 supplement, but their results are still not optimal.

**75%**

of those tested do not take any Omega-3 supplement and often have a ratio of 15:1 or higher.

**95%**

of those people taking a BalanceOil product daily have an Omega-6:3 ratio near 3:1 after 120 days.



## THE SILENT THREAT MOST PEOPLE MISS:

Imagine if you could offer  
a test ***every person  
needs !***

# The Hidden Health Crisis

## OMEGA-6



- ✓ Essential
- ✓ Your body doesn't produce it.
- ✓ Largely proinflammatory

## OMEGA-3

- ✓ Essential
- ✓ Your body doesn't produce it.
- ✓ Largely anti-inflammatory





# The Most Important Number

**3:1**  
is ideal

**25:1**  
is average

Source: Vitas Analytical Services, Oslo, Norway – Analysis of over one million dried blood spot tests (Zinzino BalanceTest Data)



1:1

DNA Formation



3:1

Science Recommends



4:1

Turning Point



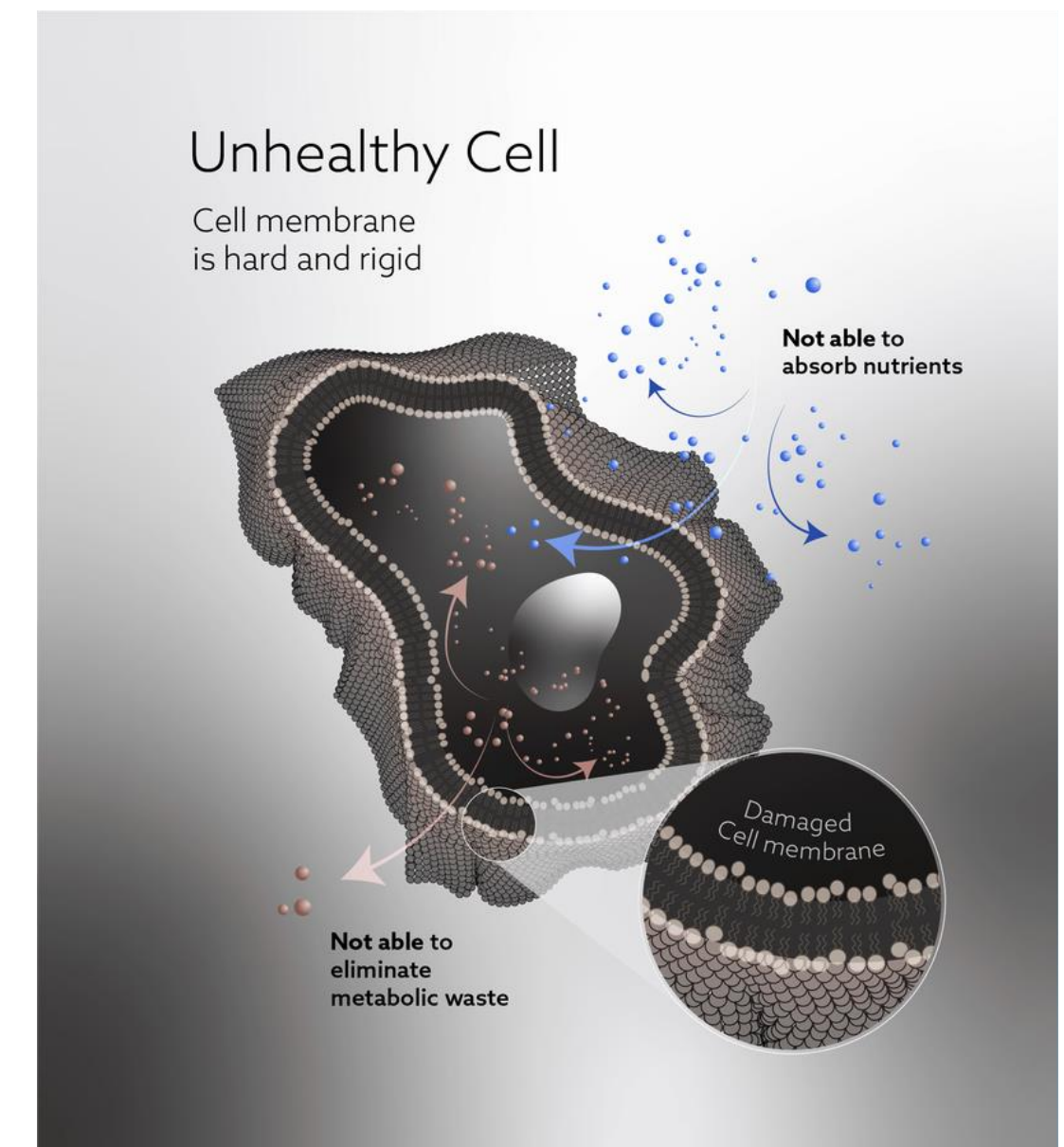
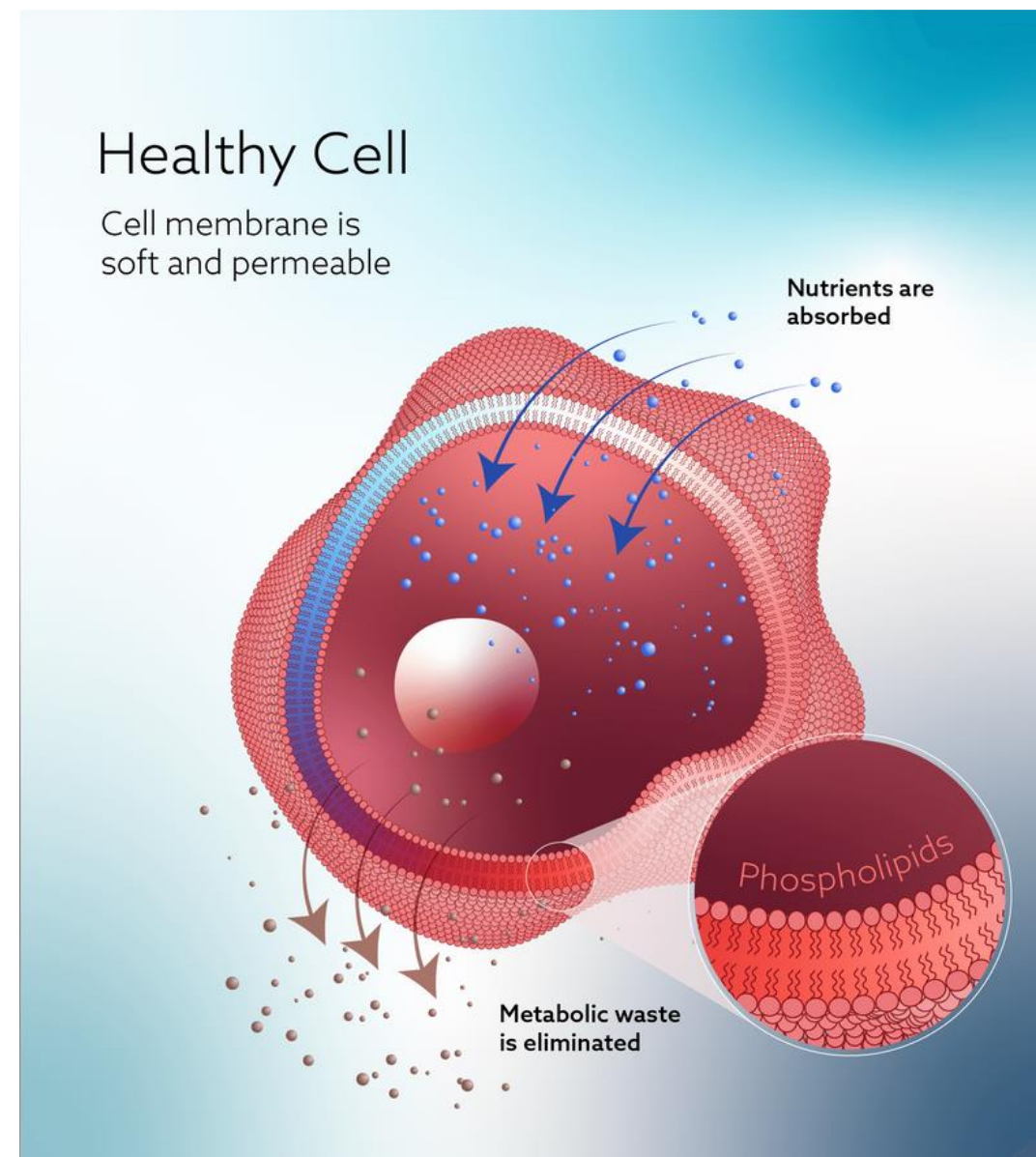
25:1

TODAY

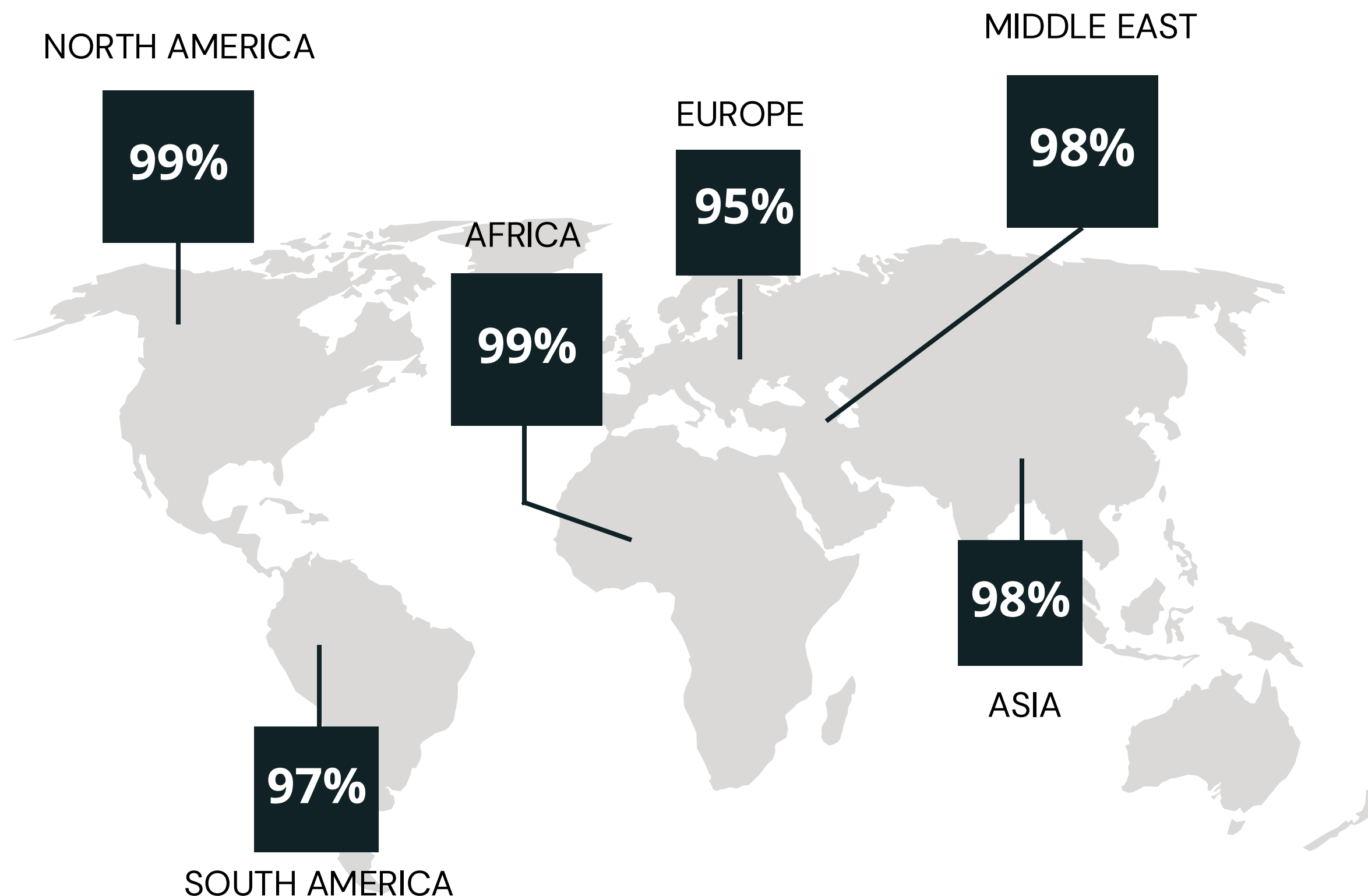


40:1

?







100% should  
take the test

97% fail the  
test globally

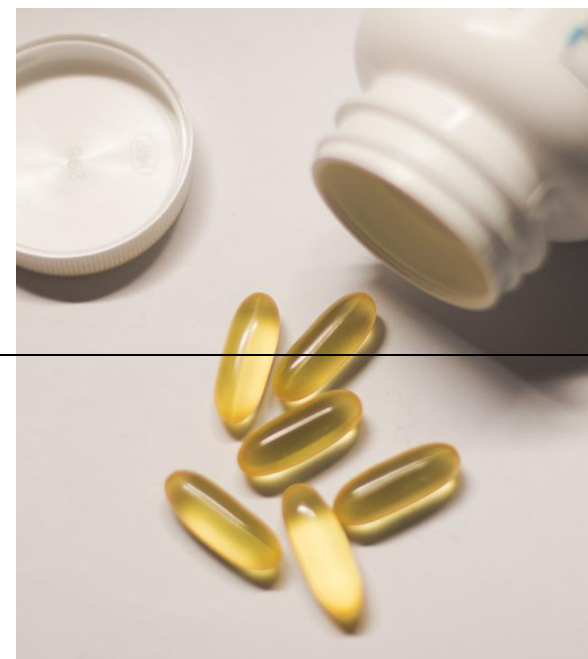
99% fail the  
test in the USA

# Balance Oil+

## The Innovation Behind the Results



VIDEO: WHAT MAKES  
BALANCE OIL  
DIFFERENT



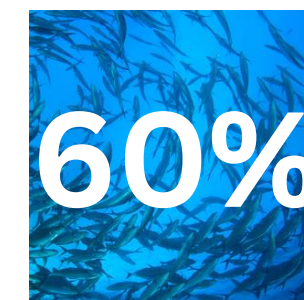
## TRADITIONAL FISH OIL

- **NO POLYPHENOLS**
- Low Absorption
- High levels of oxidation
- Lower potency
- Short shelf life
- Improperly purified
- Generic dosing

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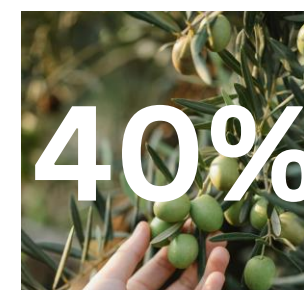


## BALANCE OIL



### 60% WILD-CAUGHT FISH

Ultra-purified, sustainably sourced fish oil is free of toxins and contaminants



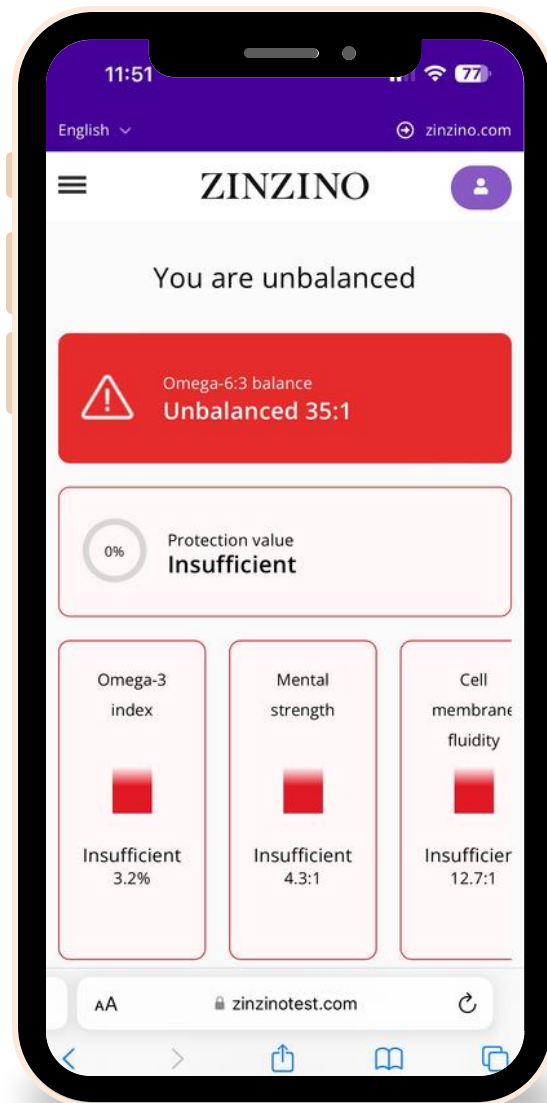
### 40% PRE-HARVEST OLIVES

Pre-harvest olive polyphenols restore the antioxidants lost in fish oil refining

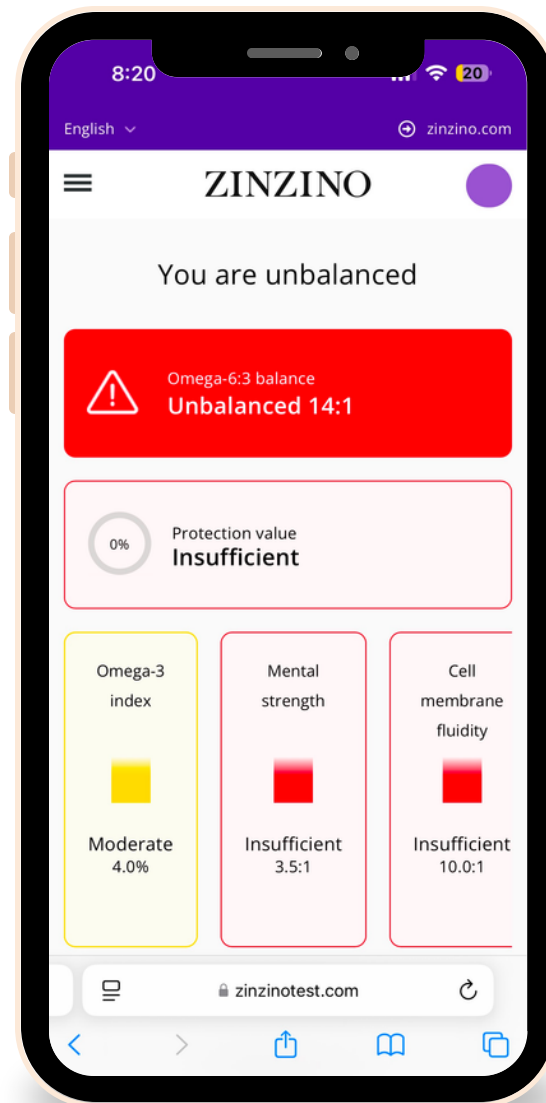
# Balance Oil+ Results in 120 Days

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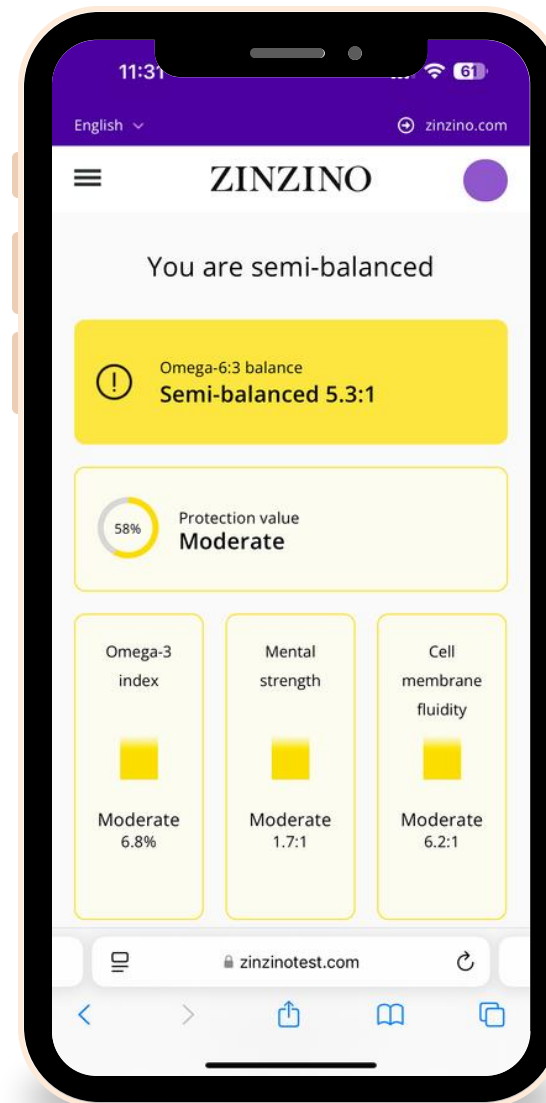
Provides data about your Omega-6:3 Balance



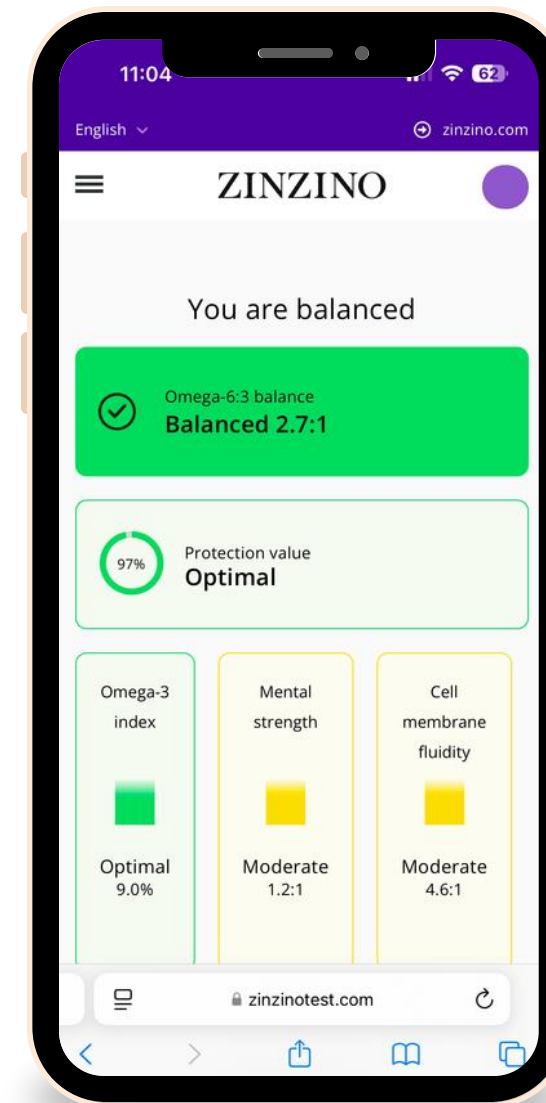
START



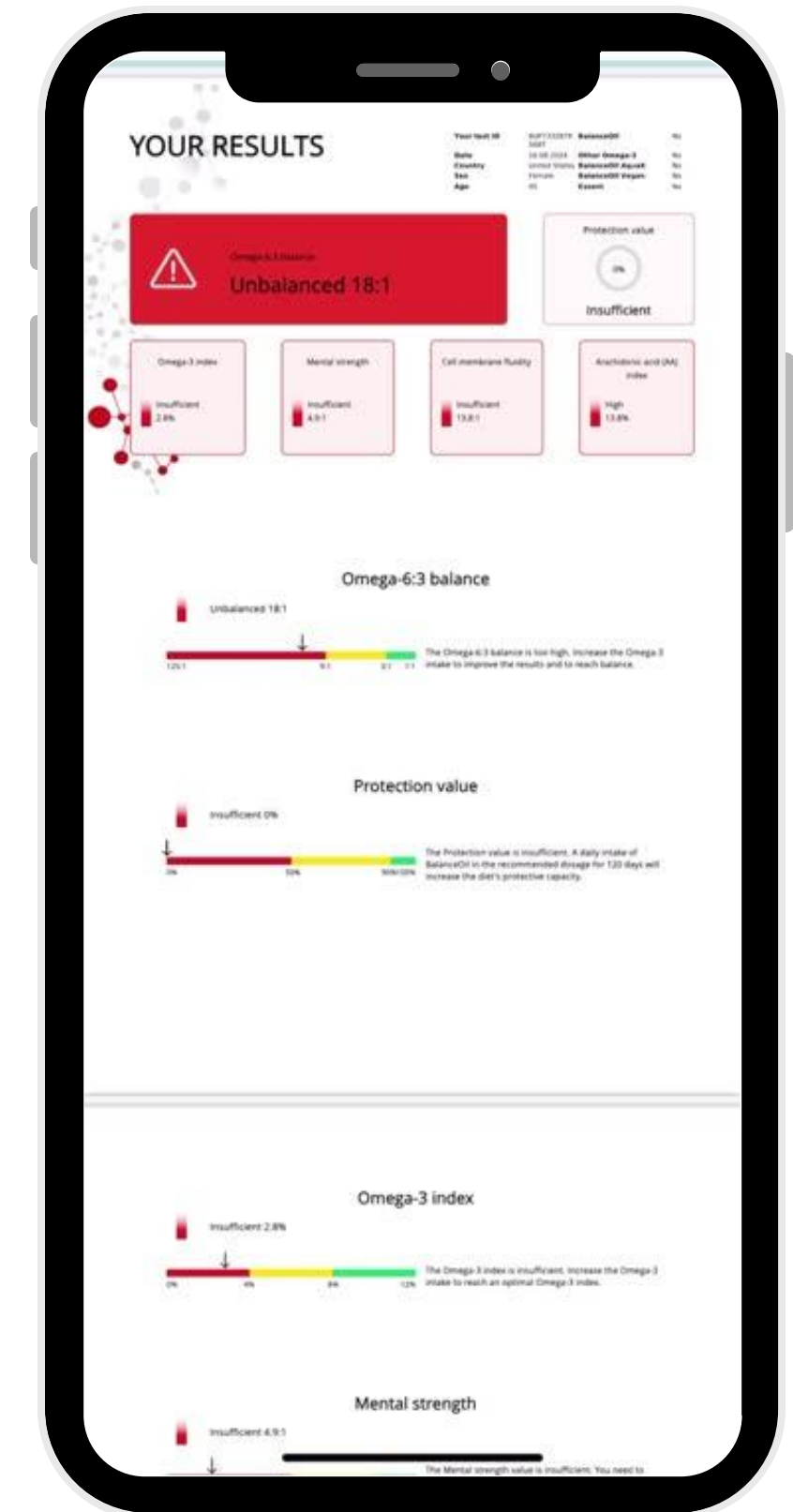
30 days



60 days



120 days





Dry blood testing

Balance  
supplements

Immune and  
restore  
supplements

Gut health and  
other wellness  
products

# Product Portfolio



BalanceTest



Vitamin D Test



HbA1c Test



BalanceOil+



BalanceOil+ Vegan



BalanceOil+ AquaX



BalanceOil+ Premium



Essent+ Premium



R.E.V.O.O.



Xtend



Xtend+



Protect+



ZinoShine+



Viva+



ZinoGene+



Multify



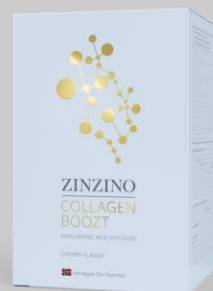
ZinoBiotic+



LeanShake



Energy Bar



Collagen Boozt



Skin Serum



Hanzz+Heidii

# Is the **Timing** Right?

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BALANCEOIL+

AQUAX




MEDICALNEWS TODAY

SUBSCRIBE

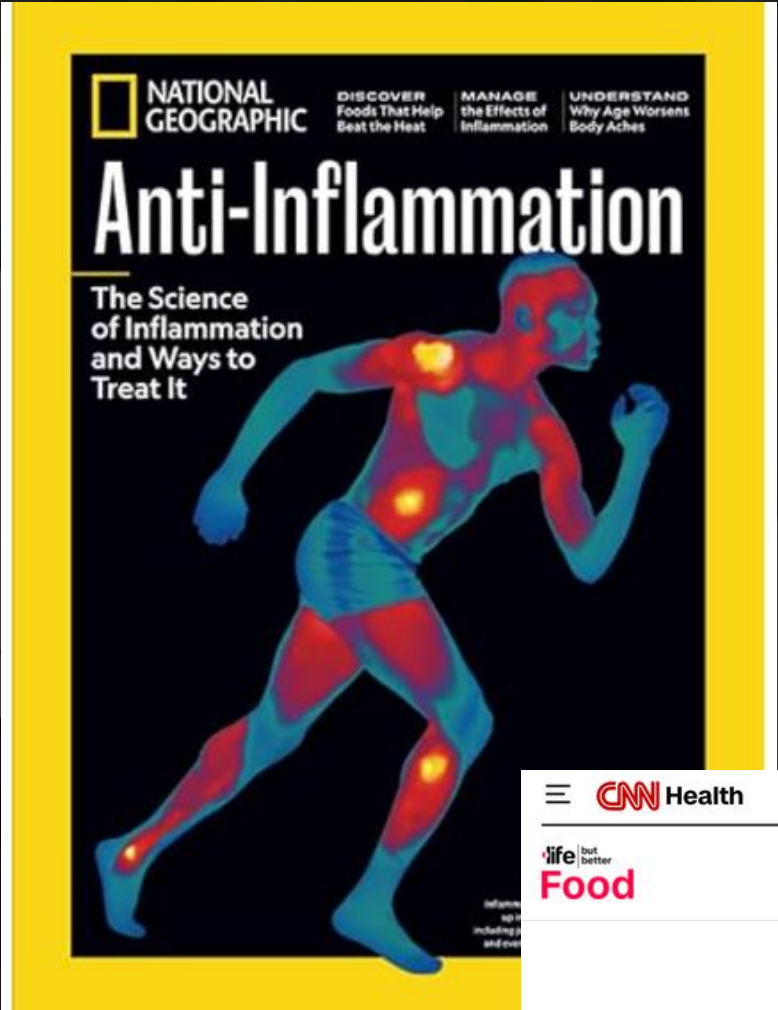
### Diet high in omega-3 fatty acids linked to slower ALS progression in new study

Written by [Corrie Pelc](#) on June 23, 2023 — Fact checked by [Alexandra Sanfins, Ph.D.](#)



Omega-3, found in foods such as fish and walnuts, may be beneficial for people with ALS, a progressive, incurable disease. Ingrid Bertens/Stocksy

- Omega-3 fatty acids are known to have a variety of health benefits.
- Researchers from Harvard University have now found that people with ALS who eat foods high in omega-3 fatty acids may have a slower physical decline and extended survival rate.
- Scientists also found that omega-6 fatty acid was associated with a lower risk of death among study participants.



CNN Health


Subscribe Sign in

life but better

Food

### An imbalance of two healthy fats affects your early death risk, study finds

By [Kristen Rogers](#), CNN  
🕒 5 minute read · Published 6:55 AM EDT, Tue May 14, 2024  
💬 22 comments



**VIDEO: Mediterranean chef reveals a favorite summertime snack**  
01:33

Sign up for CNN's Eat, But Better: Mediterranean Style. *Our eight-part guide shows you a delicious expert-backed eating lifestyle that will boost your health for life.*

Neuroscience News.com

### A Low Omega-3 Index Is Just as Strong a Predictor of Early Death as Smoking

Featured Neuroscience · June 24, 2021

f

x

in

f

re

### Omega-3 Fatty Acids and Cardiovascular Disease: A Case for Omega-3 Index as a New Risk Factor

[William S Harris](#)<sup>1</sup>

▶ Author information

▶ Article notes

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PMCID: PMC1899522 NIHMSID: NIHMS22135 PMID: [17324586](#)

# Why This Creates Massive Opportunity

Don't Miss

Nutritious frozen meals

Whole-body deodorant

Home trends and bathing

Nutrition


yahoo!life

### Americans get too much omega-6 and not enough omega-3 fats. Here's how to strike a heart-healthy balance.

Maxine Yeung  
Updated Tue, December 24, 2024 at 3:26 PM EST  
6 min read

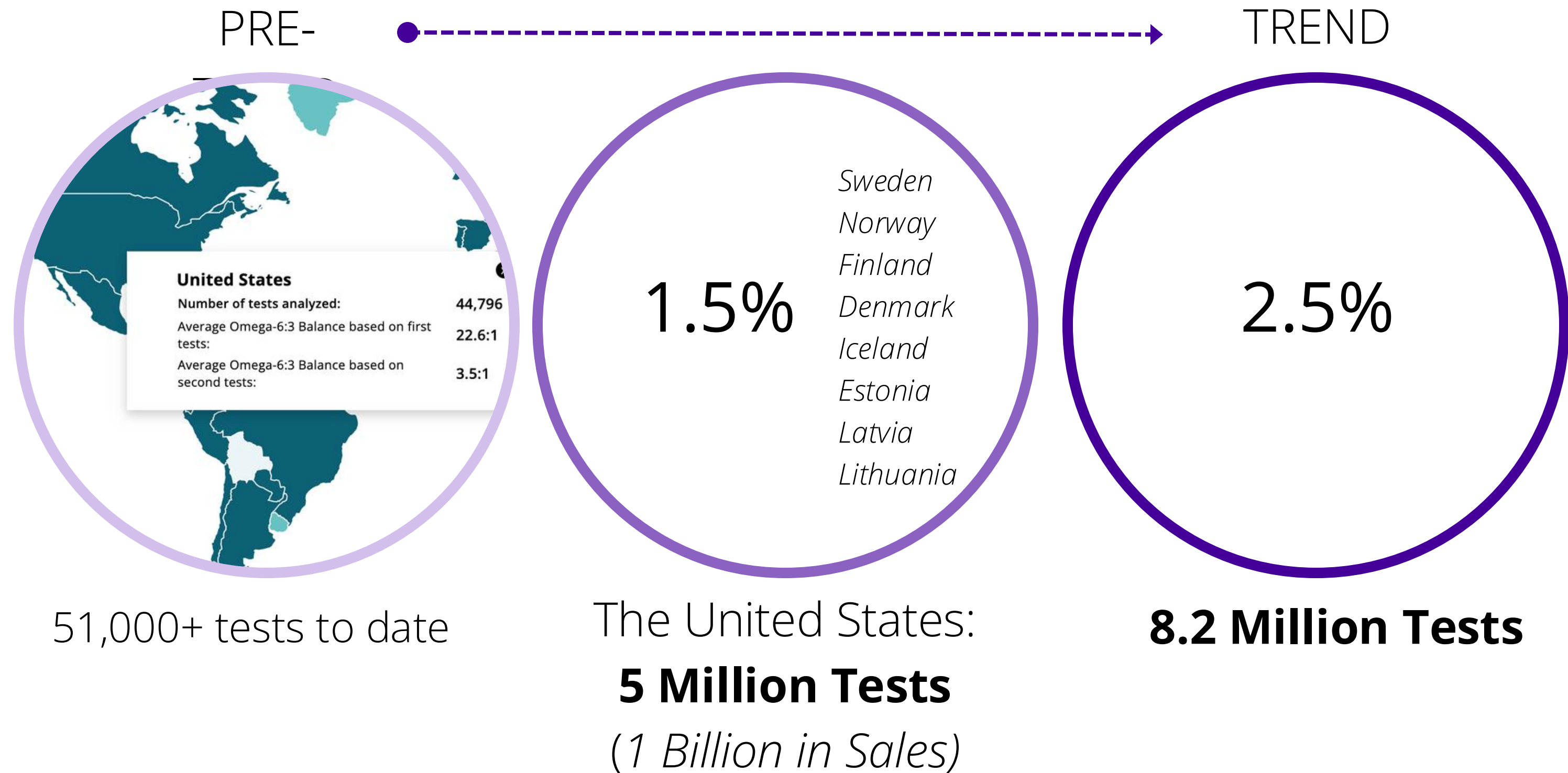
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37





# Ahead of the curve



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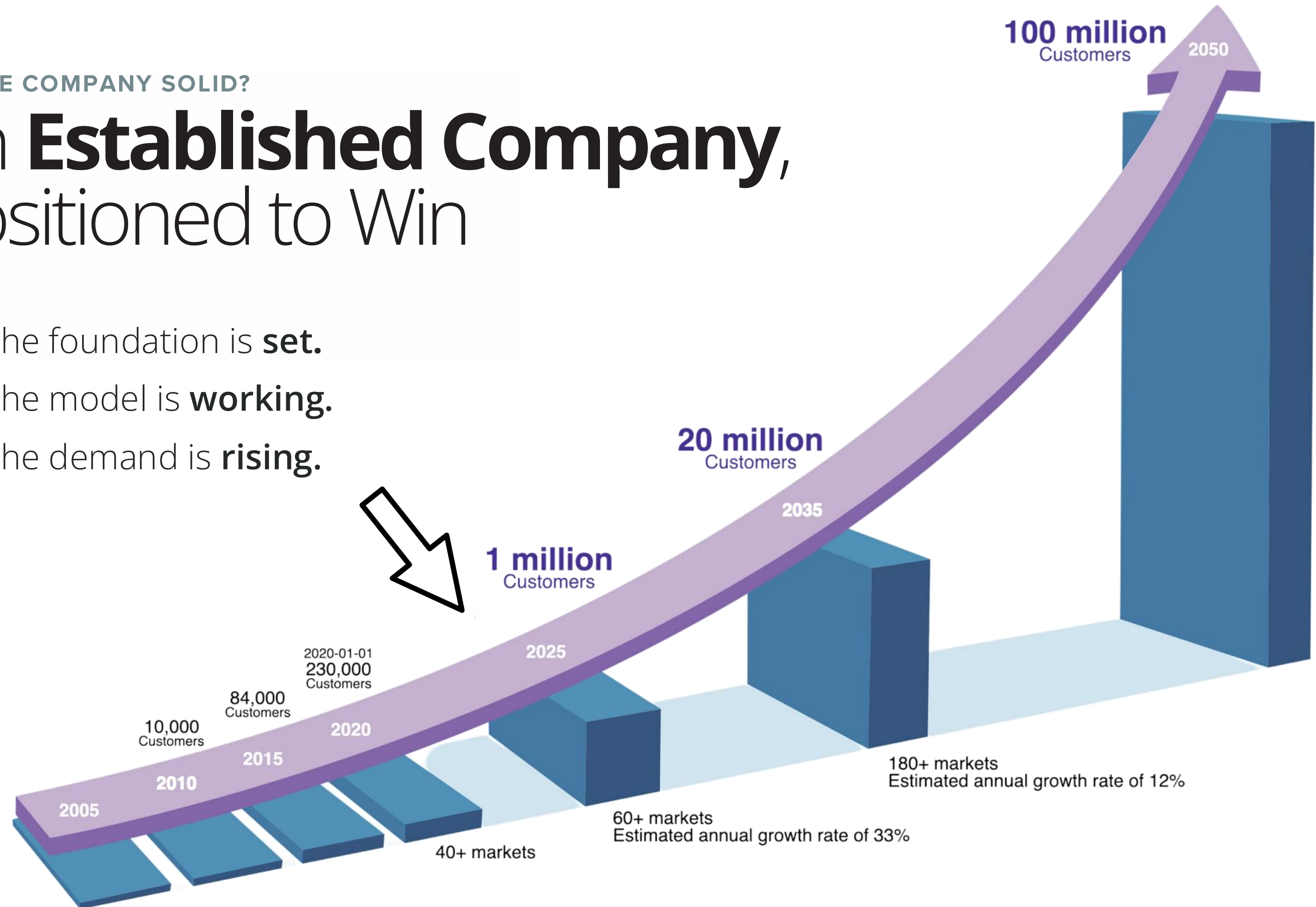
# Is the **Company** Solid?

ZINZINO  
BALANCEOIL+  
AQUAX

IS THE COMPANY SOLID?

# An **Established Company**, Positioned to Win

- The foundation is **set**.
- The model is **working**.
- The demand is **rising**.





IS THE COMPANY SOLID?

# Financial Overview

Revenue

**\$269.2M USD** ↑ 31% YoY

Projected in 2025 (Q1 Anualized)

Cash Reserves

**\$41M USD** ↑ \$11M

This Period 

Gross Profit

**\$20.79M** ↑ 59%

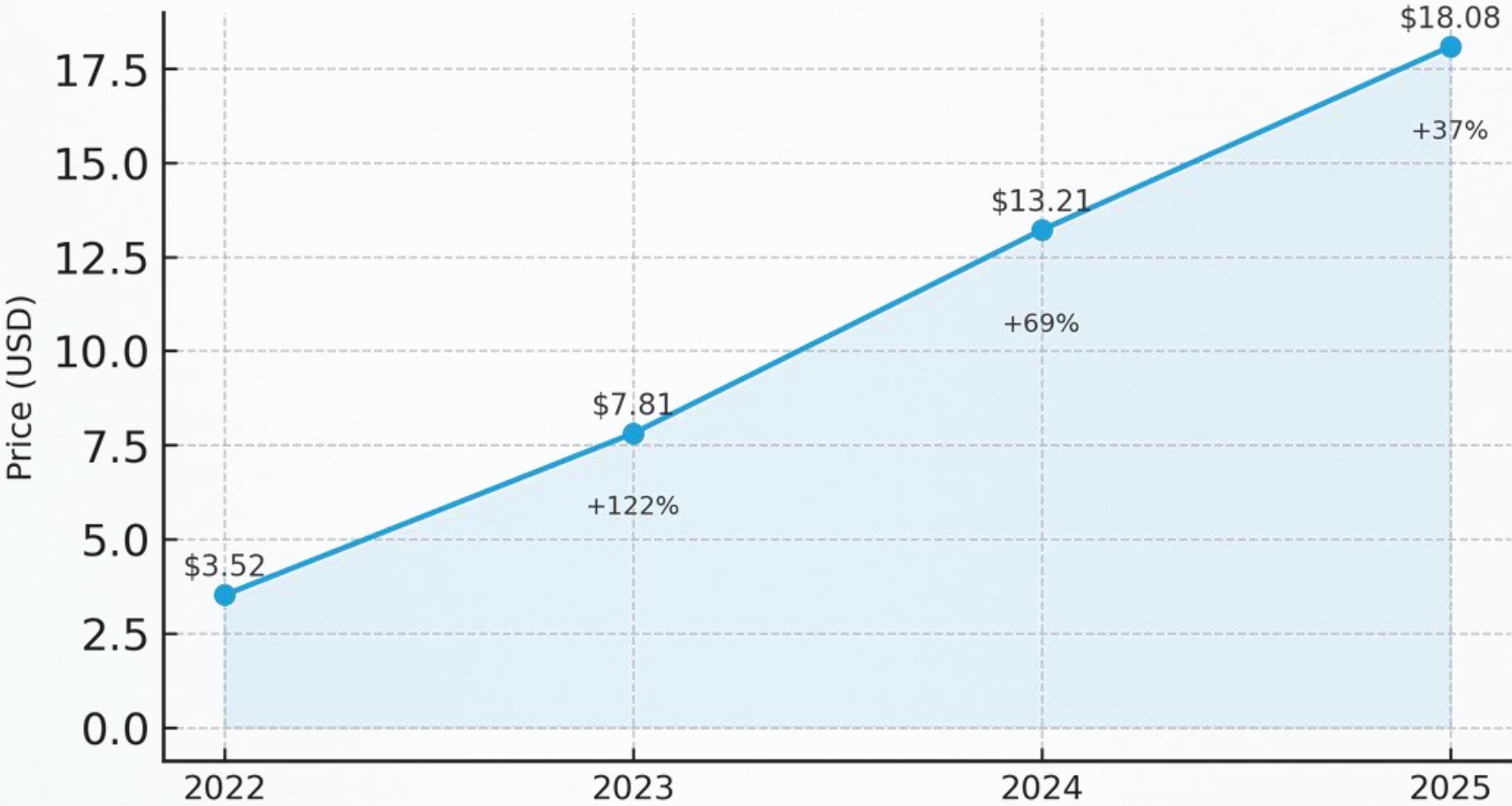
Quarter 1 2025

Operating Profit

**\$6.59M** ↑ 59%

Q1 2025 

Zinzino Stock Growth (3-Year Performance in USD)



Stock Price Growth  
(shares)

**534%**

Over the last five years

Sales Growth

**25%**

Over Q1 2024

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Can I  
**Win** here?

**ZINZINO**  
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CAN I WIN HERE?

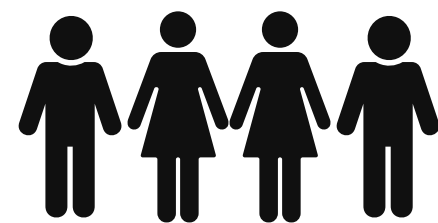
# Earning Potential

## TWO PATHS TO RESIDUAL INCOME:



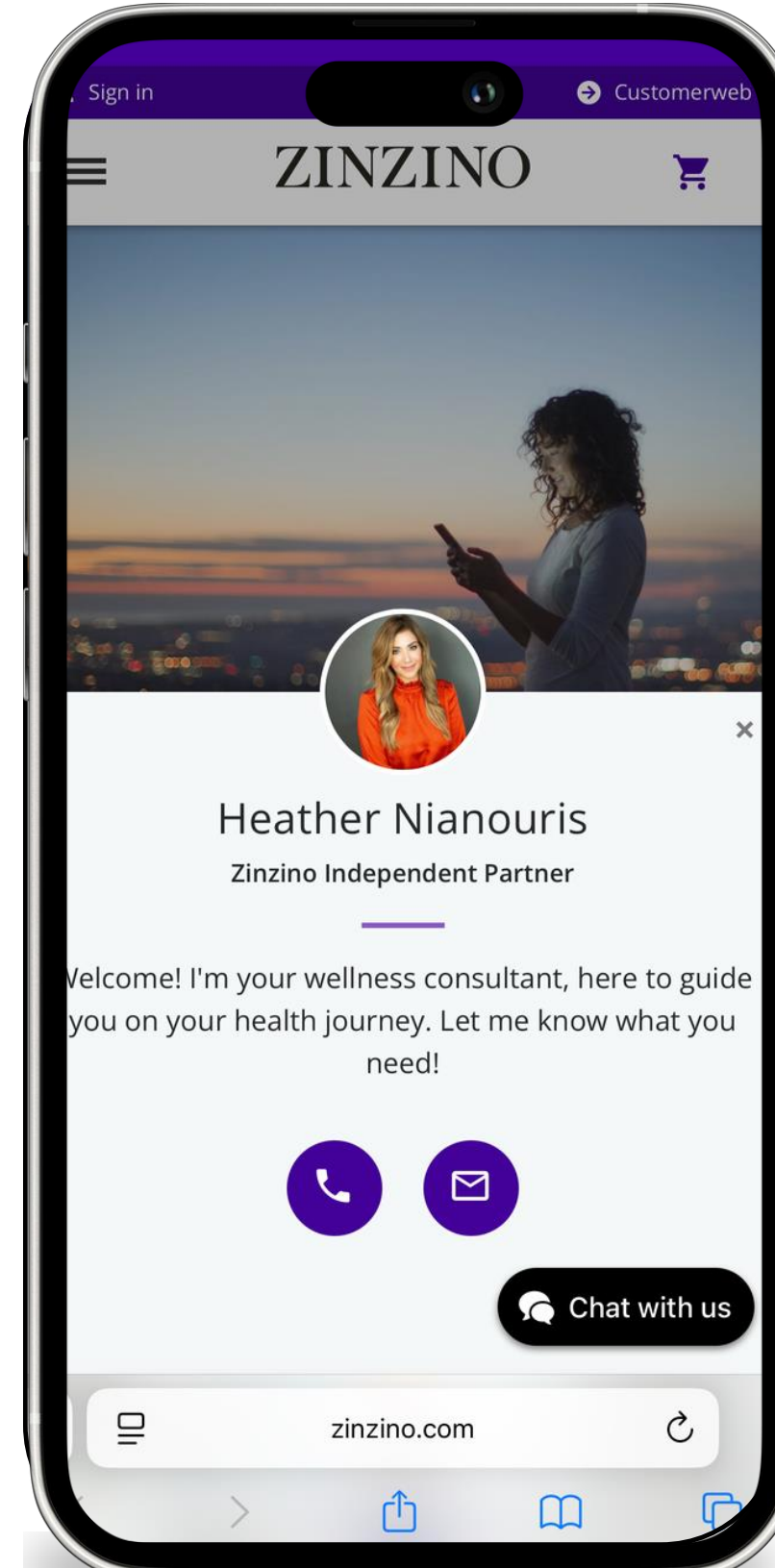
### CUSTOMER PLAN

Earn by selling products to customers through your online store.



### PARTNER PLAN

Start building a team of distributors, and earn overrides on their businesses.



### 10 - 30% on New Customer Orders

- More Customers = Higher Percentage

### Free Products

- 4 Customers: Your products are free
- 25+ Customers: \$115/month in free products

### Monthly Customer Bonuses

25

\$115

5

\$230

10

\$460

200

\$1150

+ one time \$11,500 bonus  
+ luxury trip

CAN I WIN HERE?

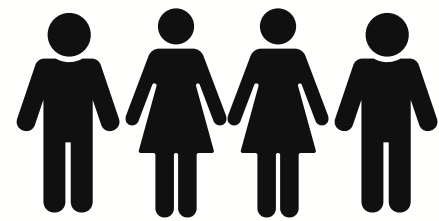
# Earning Potential

TWO PATHS TO RESIDUAL INCOME:



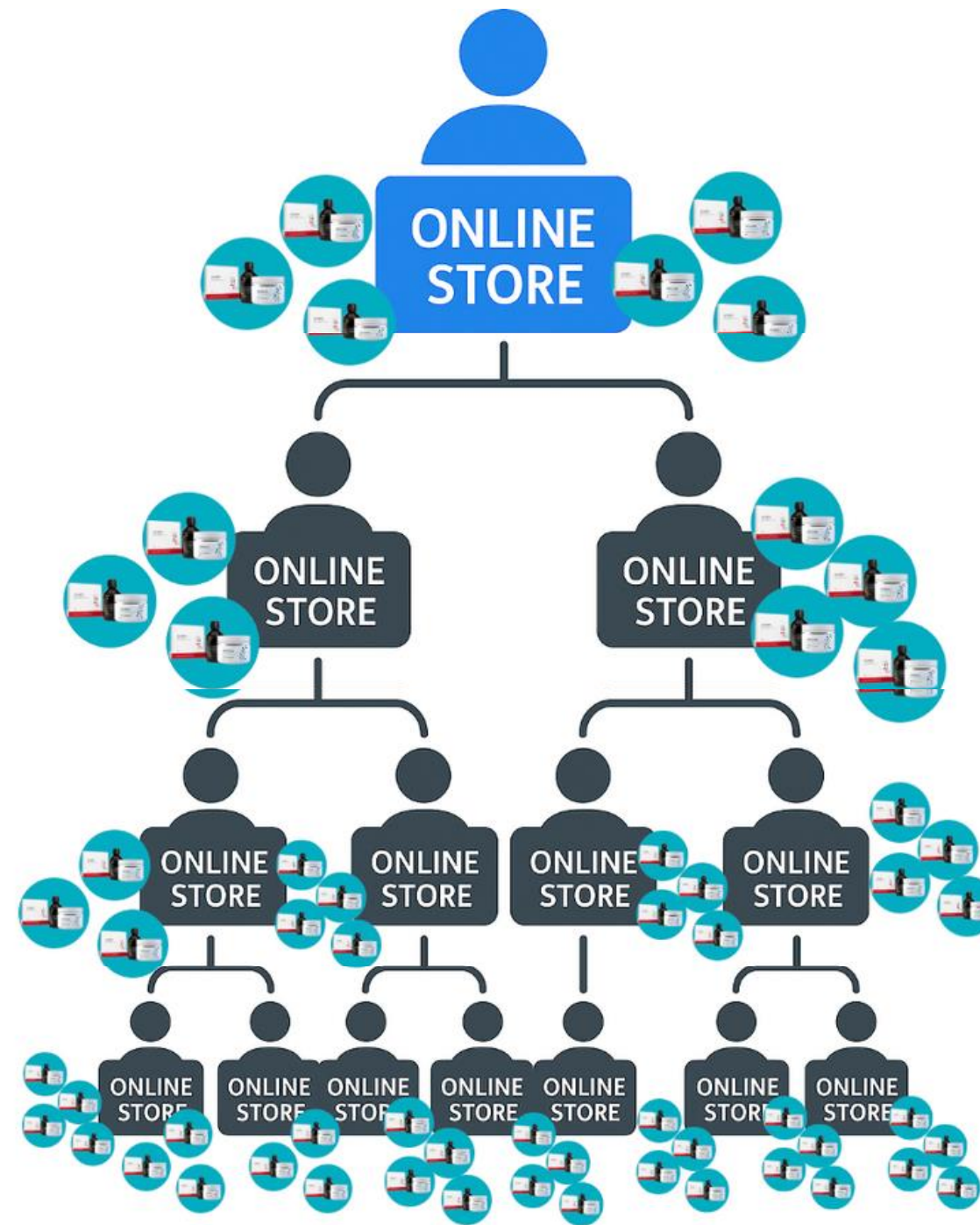
## CUSTOMER PLAN

Earn by selling products to customers through your online store.



## PARTNER PLAN

Start building a team of distributors, and earn overrides on their businesses.



## TEAM COMMISSION:

Earn **10-15 % overriding residuals** on your entire network of online stores

- \$230 / month **phone bonus**
- \$1150 / month **car bonus**
- Title rank advancements
- Luxury vacations
- **Shares of Zinzino Stock** for achieving President and above



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# Getting Started

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# Select a Partner Kit



30 Credits

## Basic Partner Kit

**US\$325 | Save 37%**

Retail price US\$512



90 Credits

## Advanced Partner Kit

**US\$825 | Save 47%**

Retail price US\$1,557



150 Credits

## Ultimate Partner Kit

**US\$1,150 | Save 64%**

Retail price US\$3,164



*Kits include ECB for the first 120 days, which doubles your Enrollment Credits.*



# Ultimate Partner Kit

## Refund Campaign

**US\$1,150**

Retail price US\$3,165

Get a full loyalty refund when acquiring 25 Premier Customers within a year of purchasing the Ultimate Partner Kit\*



**Get your money back:**

Basic and Advanced Partner Kits can be upgraded during the first 6 months to get the refund.

\* Read all the details in our Ultimate Partner Kit Refund Campaign sheet.

# Select Your Monthly Auto-Order

## Includes

- One Balance product of your choice every month
- One Test every 4 months (*one BalanceOil+ Premium in New York*)
- Powerful Back Office, easy-to-share landing pages
- GoCore App, for personal and professional development

**US\$79 | Save 36% | 10 Credits**

Retail price US\$123



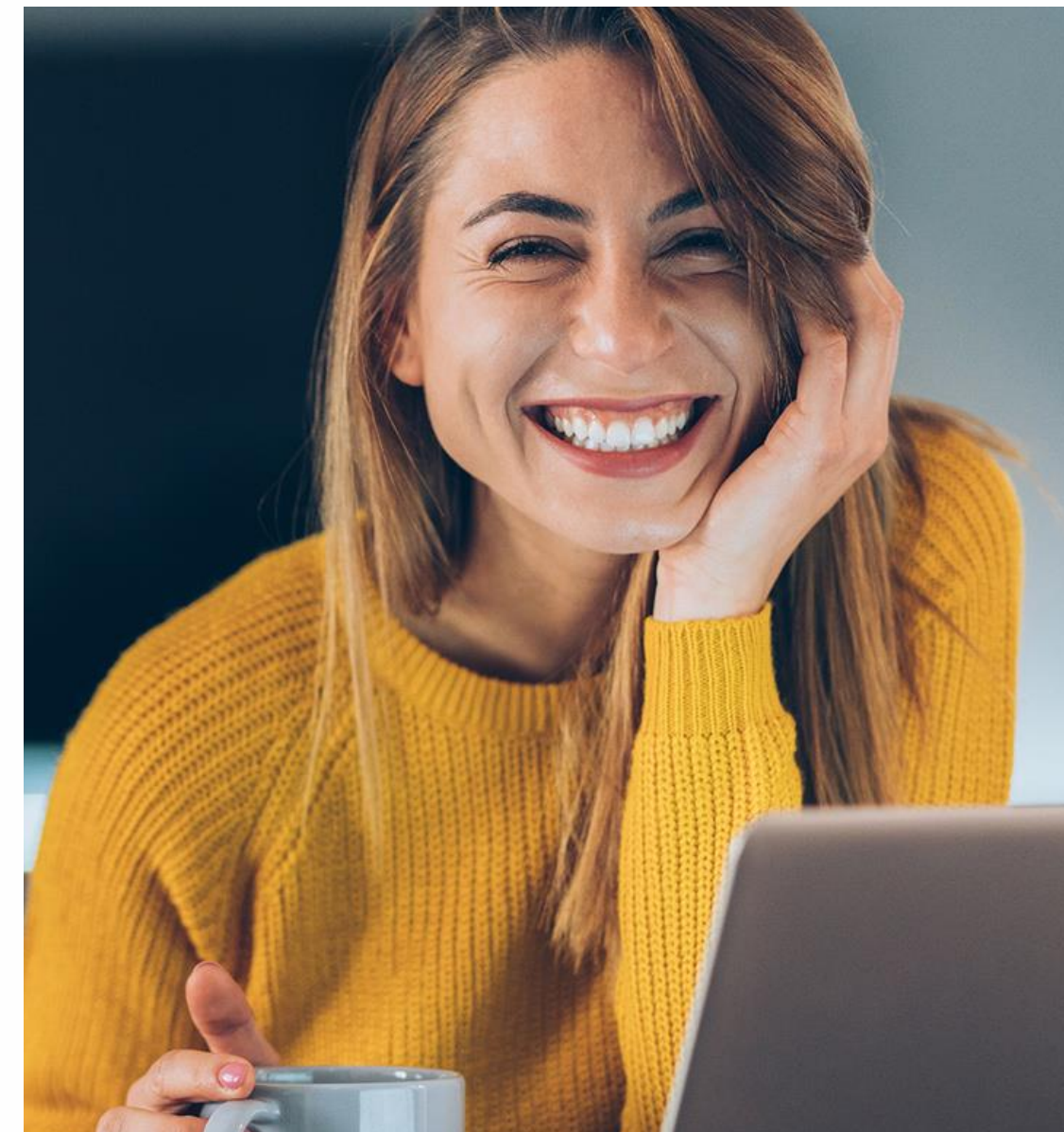
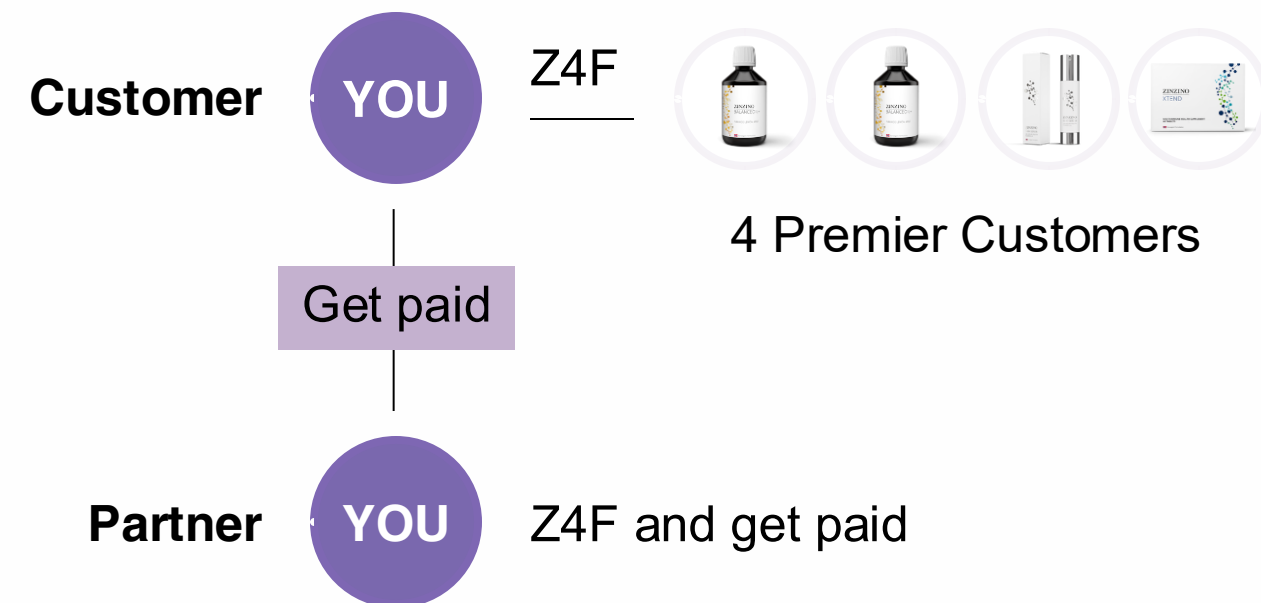
Follow the program: In 120 days you will be in Balance and have proven before and after test results.



# Get Your Products for Free

## Love it. Share it. Get free products

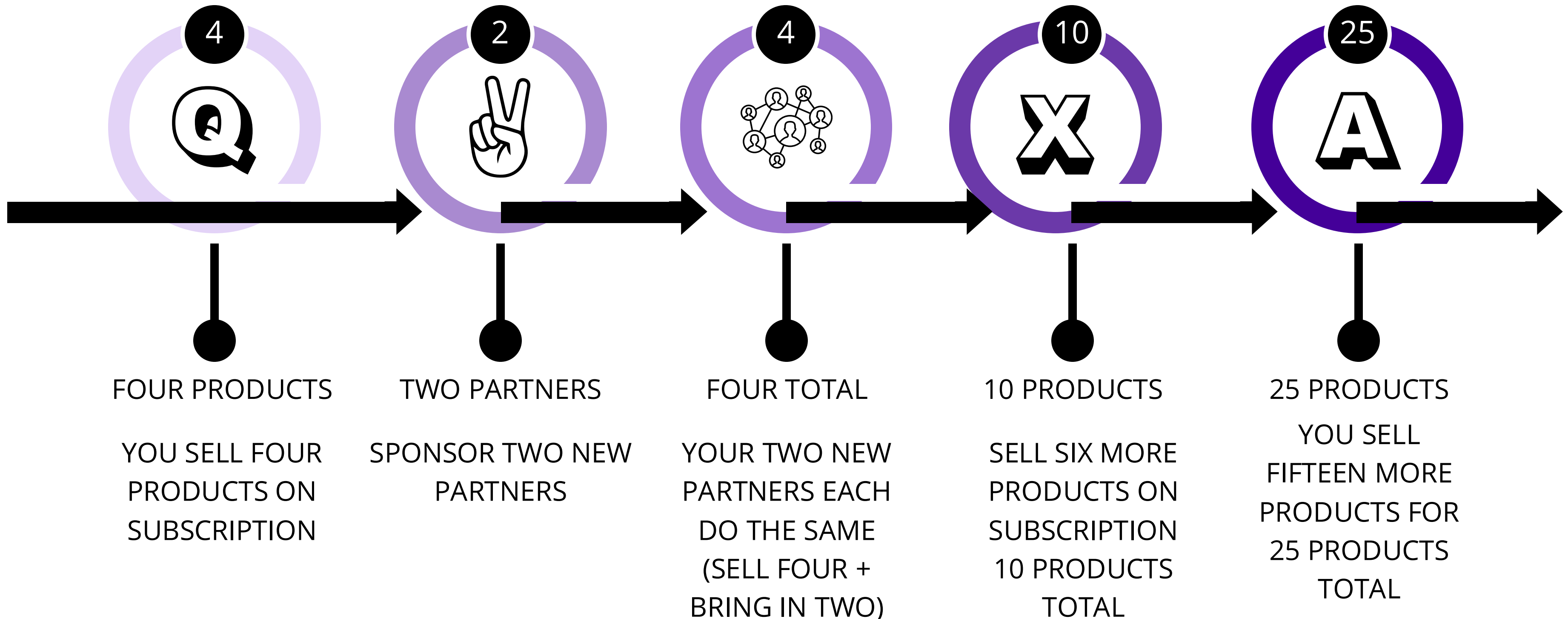
1. Subscribe to a Z4F Kit and share your product experience
  2. Enroll 4 or more subscribing Customers with a Premier Kit\*
  3. Get your own monthly subscription (Auto Order) for free.
- All you pay is shipping.



\*The credit value of your first generation Customers' combined purchases must be at least 40 Credits.

# Fast Start Program

TOTAL POTENTIAL INCOME: \$2850 - \$5000





CAN I WIN HERE?

# Earning Potential

## PARTNER PLAN

### LUCRATIVE EXTRAS, EARNED WITH RANK:

- \$230 / month phone bonus
- \$1150 / month car bonus
- Luxury vacations
- **Shares of Zinzino Stock** for achieving President and above



### TEAM COMMISSION

Earn 10-15 % overriding residuals on your network of online stores



### TITLE BONUSES

Earn up to 3 One-Time Bonuses per title (\$150 - \$120,000)



### CUSTOMER ACQUISITION BONUS

Earn CAB on new Customer Premier Kits and new Partner Product Kits.



### MENTOR MATCHING BONUS

5-25% Matching Bonuses on personally enrolled Partners' Team Commissions



### VOLUME COMMISSION

1-4% of WCV paid weekly, when you reach the rank of Director or higher

In the life of a  
customer, no  
company **even**  
**comes close** to  
what Zinzino is  
doing.

In the life of a  
partner, there is  
no one **who**  
**gets a home**  
like the one  
they get in  
Zinzino.



# Next Steps

- ✓ **Become a Zinzino Partner** – Lead the future of personalized nutrition and grow your impact.
- ✓ **Schedule a Follow-Up** – Let's go over the details and find the best fit for you.
- ✓ **Become a Zinzino Customer** – Experience the benefits and get your health in balance.
- ✓ **Connect Us With Others** – Know someone who'd be interested? Introduce us—we'll handle the rest.

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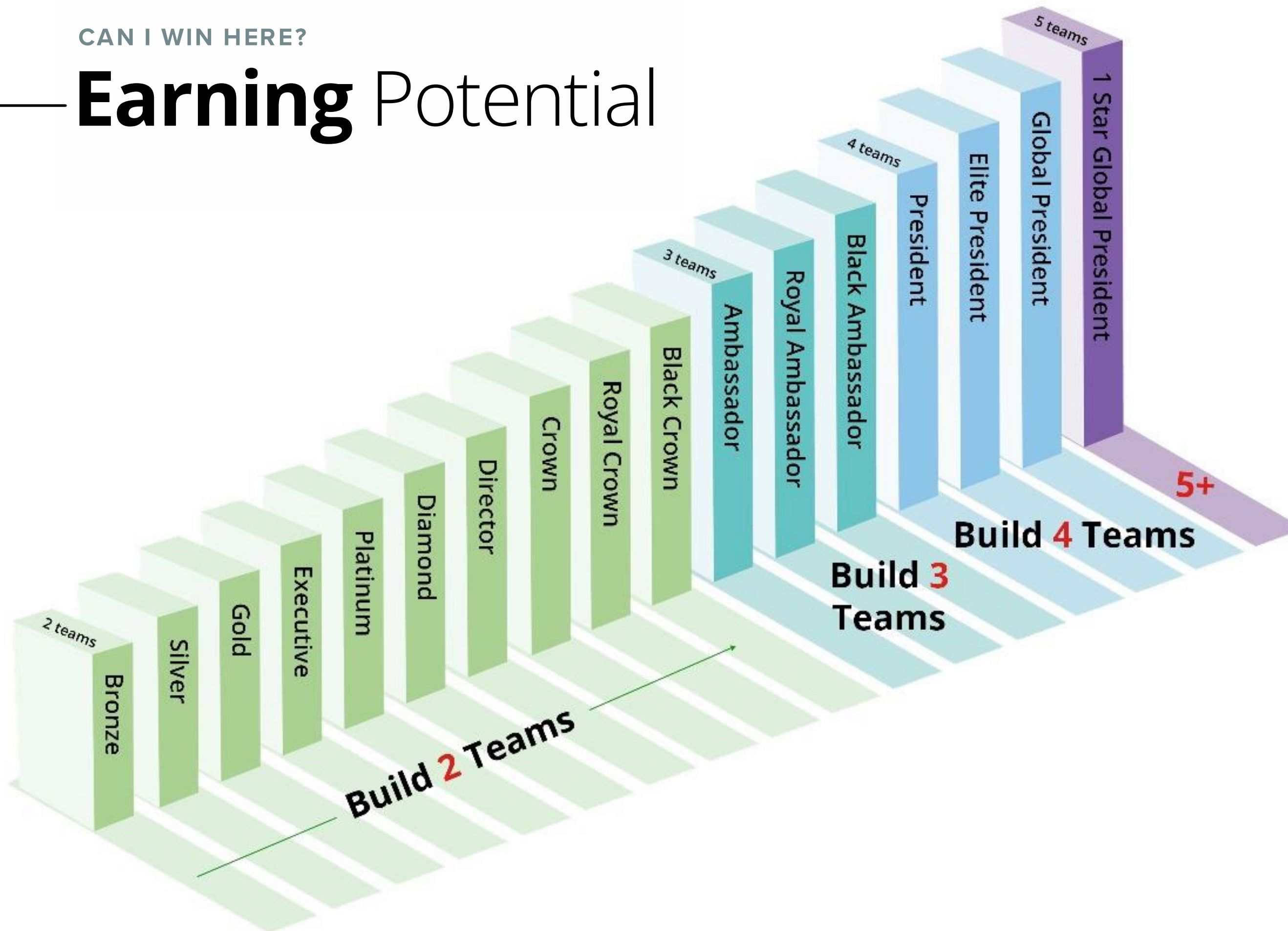


**OTHER SLIDES I MIGHT USE**



CAN I WIN HERE?

# Earning Potential



## Ten Ways to Earn

1 - Earn 10-30% Retail Cash Bonuses on Personal Sales and a \$11,500 Bonus for 100 Customer Points

2 - Earn FREE Products (Z4F)

3 - Earn Fast Start Bonuses up to \$2,875 in 1st 120 days

4 - Earn (CABS) Customer Acquisition Bonuses for helping your personal Partners acquire Customers.

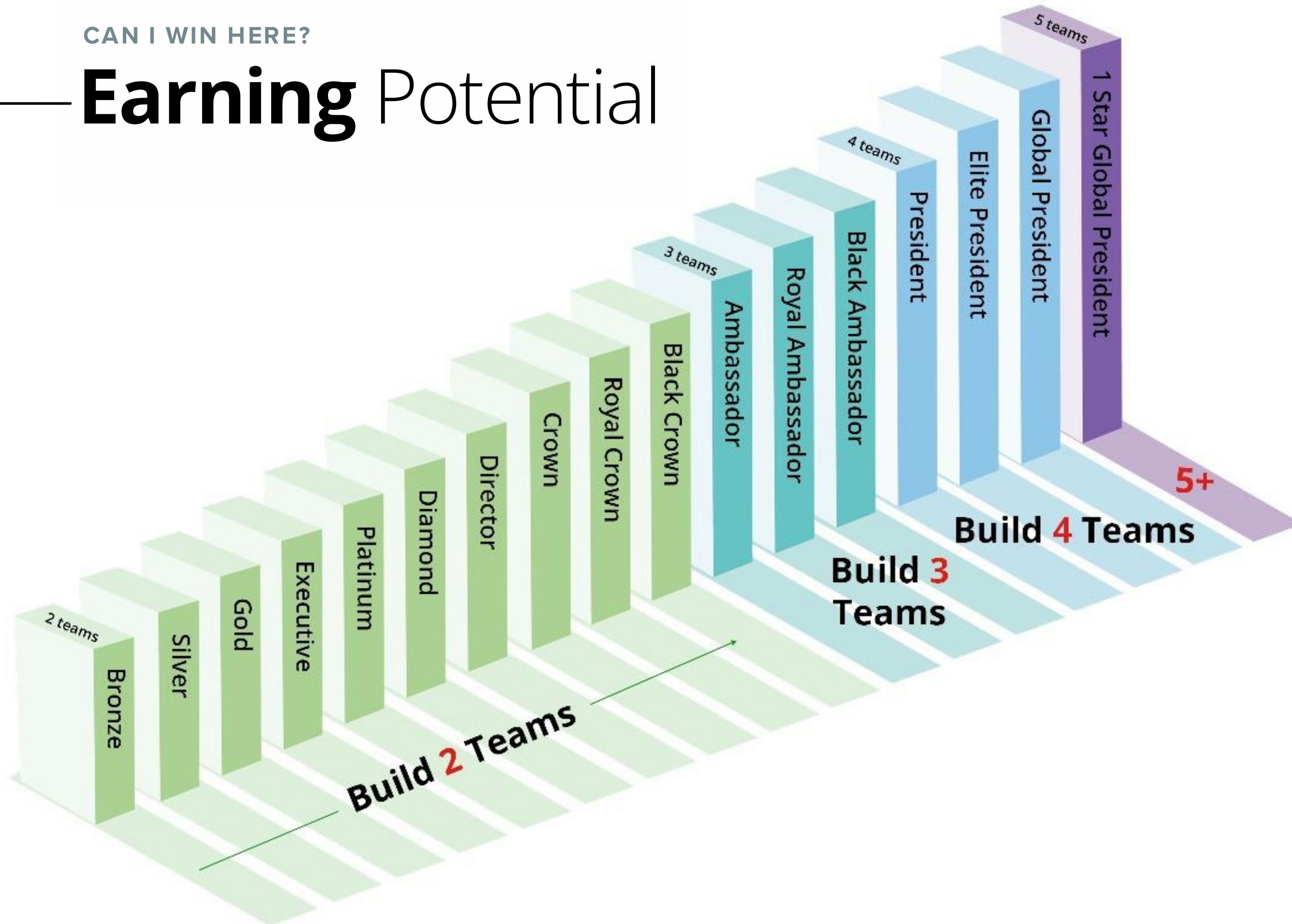
5- Earn 10-15% Overriding Residuals on your Network of on-line Stores

\*Please refer to the official Zinzino Compensation Plan and Policy and Procedures for full details



CAN I WIN HERE?

# Earning Potential



## Ten Ways to Earn

6 - Earn Lucrative Rank Advancement Bonuses

7 - Earn 5-25% Matching Income Bonuses on personally enrolled Partners Team Commissions

8 - Earn Additional Volume Bonuses up to 4% of Teams Sales

9 - Earn Shares of Zinzino Stock for achieving President and above

10 - Earn Dream Vacations

\*Please refer to the official Zinzino Compensation Plan and Policy and Procedures for full details



# YOUR RESULTS



Omega-6:3 balance

Unbalanced 31:1

Protection value



0%

Insufficient

Omega-3 index

Insufficient  
3.4%

Mental strength

Insufficient  
4.5:1

Cell membrane fluidity

Insufficient  
10.7:1

Arachidonic acid (AA)  
index

High  
15.3%

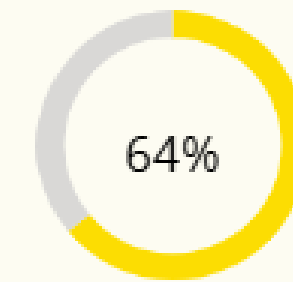
# YOUR RESULTS



Omega-6:3 balance

**Semi-balanced 4.2:1**

Protection value

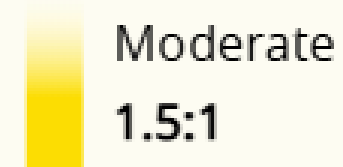


**Moderate**

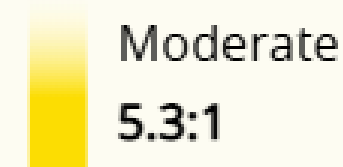
Omega-3 index



Mental strength



Cell membrane fluidity



Arachidonic acid (AA)  
index

